



#### Marketing insights

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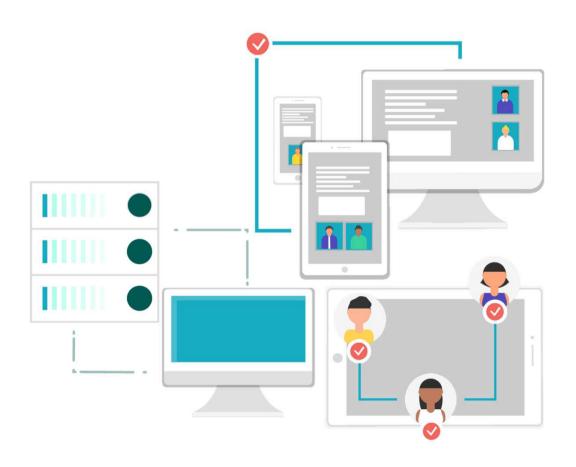
SIG-Marcomm

September 26/2018

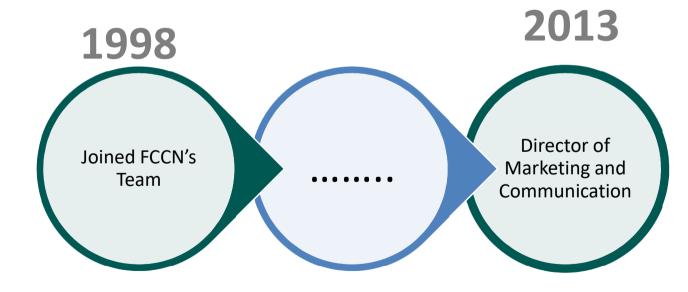
#### **Welcome to Lisbon**

## **FCCN Marcomms team**





# Who am I?



### Who am I?

# Mother of 2



#### **Our story**

## FCCN's timeline

1988

1º supercomputer at FCCN FCCN starts managing the .pt domain.

Internet service to the schools all over the country from 5th year to 12th year

**1650** schools were connected

b-on: Acess to Online
Scientific Publications

**Video streaming** 

Eduroam RCTS VoIP

Fibre on RCTS network, with **1000Kms** of cables and 48 fibres.

**Optical Fibre ring** is created in Iberian Peninsula

2005

How to Communicate?



Decision of Integration in Foundation for Science and Technology (FCT).

2012

1986

1988

1997

2004

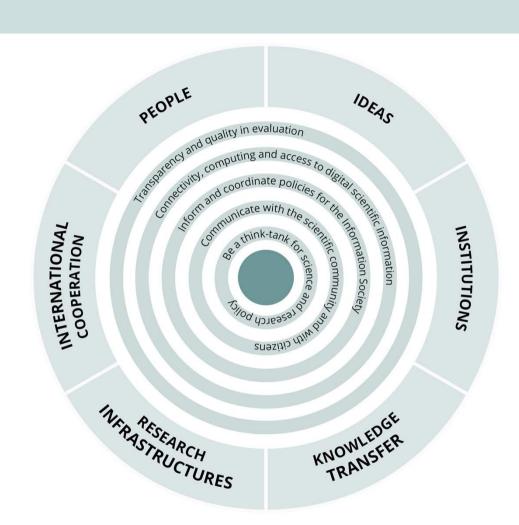
#### Today...

## **FCT**

A public funded government agency, under responsibility of the Ministry of Science, Technology and Higher Education.

The national **funding agency** for **science and research** in Portugal.

Supports research with over **400 million euros** per year (on average). This accounts for approximately **30%** of Portugal's annual **public funding** in science.

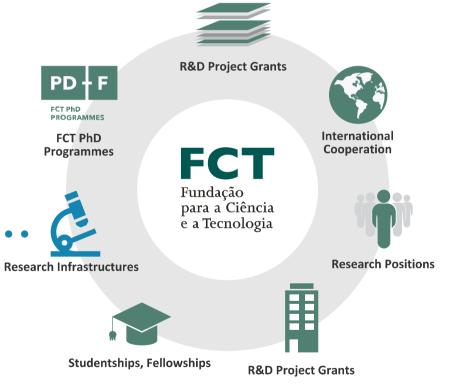


#### Today...

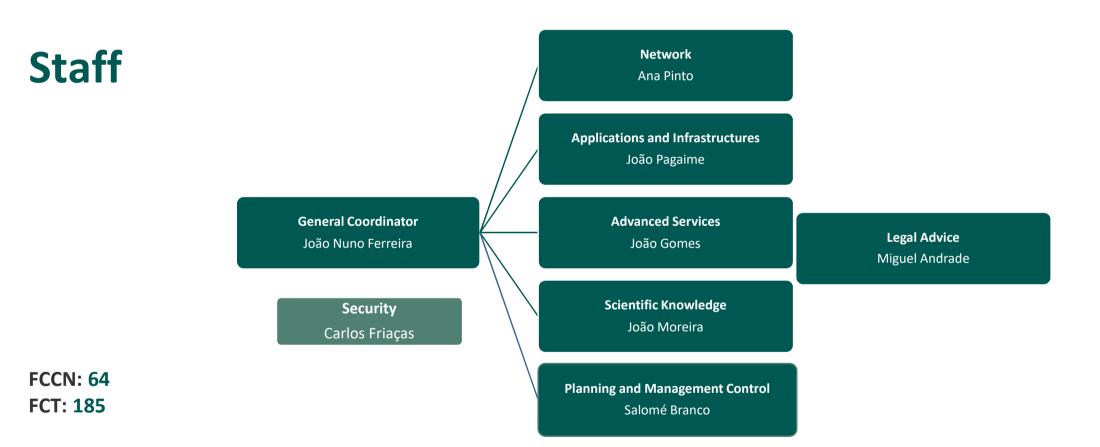
# **Organizational Structure**

FCT's **mission** is to continuously promote the advancement of scientific and technologic knowledge in Portugal.

FCCN is part of the Research Infrastructures.



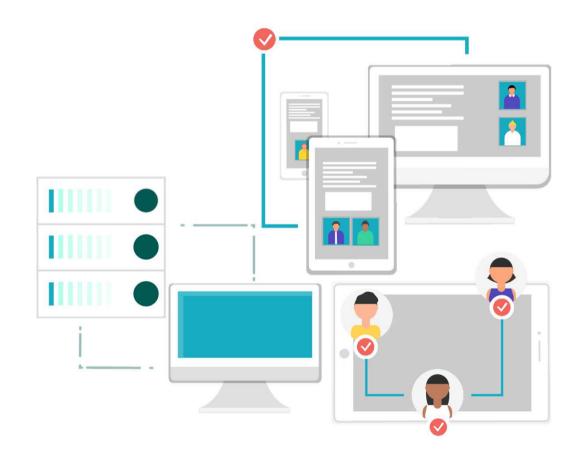
## **Internal organization**



#### TODAY.....

## **FCCN**

FCCN is a Unit of FCT, the National Foundation for Science and Technology, Its mission is to plan and manage the RCTS – the Science, Technology and Society Network, which is a digital research infrastructure covering the whole Portuguese territory, that transcends all areas of knowledge.



## Today...

## **FCCN**

Innovation is something that **FCCN** is continuously doing as well as giving its users an excellent service, facilitating high speed connection to Universities, Laboratories and public organizations.

**FCCN** aims to be ahead of its time serving its community.

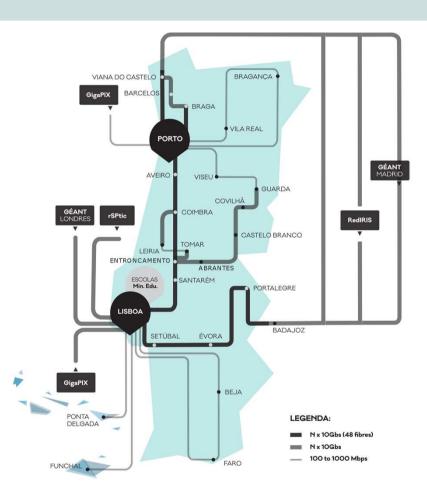


#### **Our network**

**Portuguese Population: 10 316 (thousands)** 

**Direct connections: 81** 

**Total institutions connected: 164** 



#### **Our users**

Students: 361 943 (higher education)

**Teachers:** 33 160

Researchers: 34 691



#### A long way...

# Since 2013, after the panic we passed through a long way...

#### Main goals:

- Keep the NREN identity
- Reach the users

#### Video

## **Action Pillars**



•••• Connectivity



•••• Computing



•••• Security



•••• Collaboration



•••• Knowledge





Connectivity solutions available through the RCTS network, supporting various applications, services and advanced computation infrastructures.



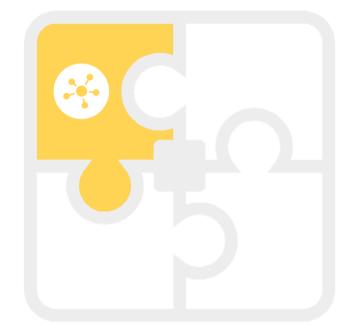












#### SB7 Colocar o pilar, não necessita do texto

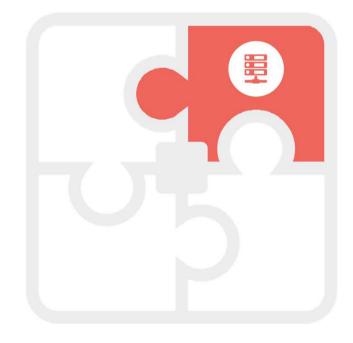
Salomé Branco; 18/09/2018

# Computing









#### SB8 Pode ou não ter o texto

Salomé Branco; 18/09/2018



These services allow access to a multimedia universe: online courses, video streaming, web conferences, videoconference, VoIP network services, among others.











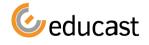


Online Knowledge Library - b-on - offers unlimited and permanent access to thousands of scientific publications. Here we can also include (RCAAP), Open Access Scientific Repository , the Science and technology management integrated system and Arquivo.pt (web archive preservation service).

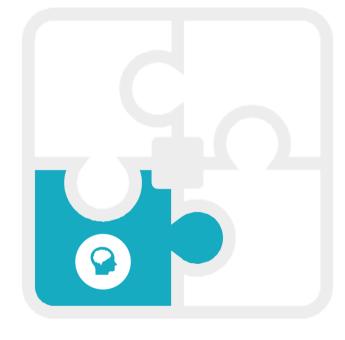














Computer security incident response and system protection awareness.







