EaPEC 2018 & RENAM 20th Anniversary Plans

Olga Popcova, Research and Educational Networking Association of Moldova (RENNAM)
Organising

Useful conference experience: TNC18 (Trondheim), SMC 2018 Sonic Crossings (Limassol), EaPEC 2017 (Minsk)

Online registration form for participants without federated account at https://www.eapconference.org/eapec2018

Display of A2 posters at the research institutions/universities to attract registration & speakers for Lightening Talks

Official Invitation Letters for potential participants

Mailing list to announce event

Promo Event: Moldova State University (26.09.2018)
Organising

**Promo materials:** eduroam A5 leaflet (RO & EN), eduGAIN A5 leaflet (RO & EN), EaPConnect A5 leaflet (RO & EN)


**Conference Flags** “EaPEC 2018” (special thanks to Laura Durnford)

**EaPConnect pull-up banners** 8x4: EaPEC 2018, EaPConnect project, RENAM, eduroam, GEANT Could, Security without borders, Culture without borders, LoLa
High visibility (~180 people from 80 organisations and 20 countries)

Live web-streaming YouTube, GEANTtv account (with switch cameras)

Media invited to cover the event

Photo frame for nice photos
Challenges

Promo A5 leaflets (content and design)

8 Lightening Talks: Peter Lowe, George Konnis, Fax Quintus, Cathrin Stover, Mihail Matenko, Maria Ristkok, Paolo Girol, Igbal Safarov

To have enough plastic badges for all participants

Schedule last minute changes (President Erdogan’s visit)
- to invite officials
- to re-print agenda for the 2nd day
- to announce the participants / speakers / panelists

Press-releases content (to be checked and approved in advance)
Lessons Learnt

Be patient. Repeat. Repeat. Repeat.
You can’t do everything – prioritize!

Take into account summer vacation specific.
You don't have enough time for smth. – You don't need it! (5 minute clock video, speakers profiles)
Delegate a task – control the results.
Lunch isn’t just lunch. Timing is everything!
Objectives:
- to raise attention on fundamental transformation achieved by RENAM during 20 years;

- to focus on R&D stakeholders (universities, research organizations, public sector bodies, stakeholders groups).
1) **RENUM Network Users Conference** (Sept-Oct 2019) coinciding with a significant change in infrastructure development - new connection link with Ukraine (expected to be finished within the EaPConnect project up to the end of 2019).

Representatives of the Ministries of the Republic of Moldova and other public authorities, international collaborative partners (GÉANT, RoEduNet, URAN, etc.), Moldovan universities and research institutions, private companies and other stakeholders groups will be invited.
20th Anniversary Plans

2) RENAM website re-structuring and content actualization from the user's perspectives to respond to the needs of community, where highly reliable high-capacity network and dedicated online services should come to the fore.
3) RENAM re-branding

- new logo is an urgent need for more efficient promotion via website, social media, "branded" items

- a dedicated 20 years logo and branded slides template are necessary too
4) RENAM promotion animated video

- a part of "portfolio" of all NRENs, aiming to show benefits of NRENs and the pan-European GÉANT network for society and the public, and attract new younger generation of users, stressing that users gain access to research e-infrastructures and data which they did not have access before

- importance of professional support in activities 3)-4)

project support is needed.