Adapting to GDPR around events

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GDPR and events

- Ensuring delegates give the right consents
- Updating privacy policy
- Promotion of events – updating mailing lists
- Exhibition and sponsorships – how our partners behave with data
- Impacts – expected and unexpected
Ensuring delegates give the right consents
Updating privacy policy

3 Adapting to GDPR around events
Promotion of events – updating mailing lists

Gaining consent from those already on the ‘lists’

Jisc had a number of lists of contacts:

- Strategic contact (nominated role) for whom there is ‘assumed consent’ as a legitimate interest ✓
- Those who have registered for events previously ✓
- Those on existing list for direct mailing list – we had to revisit these
Exhibition and sponsorships – how our partners behave with data

Update booking form and terms and conditions

• To ensure we are compliant with GDPR
• To ensure they are committing to being compliant with the data they get as a result of engagement with us
• Offering some guidance/best practice around use of data
Unexpected impacts

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SENSITIVE data:

• Accessibility and dietary requirements constitute sensitive info
• Sharing data within the organisation
• Areas where social has less impact, (security/tech) made it more challenging
Member led and participatory events
Member led and participatory

Member feedback shapes events

Building events which are interactive and experiential

Members at the heart
Member feedback shapes events

“It sounded like a good idea, but in practice it was lacking something”
Delegate NWS 56
Building events which are interactive and experiential
Members at the heart

Our members build our events

Members bring inspiration and impact

Collaboration in practice