

The Jisc logo is an orange square with the word "Jisc" in white, sans-serif font.

February 2019

Adapting to GDPR around events

Paola Davis

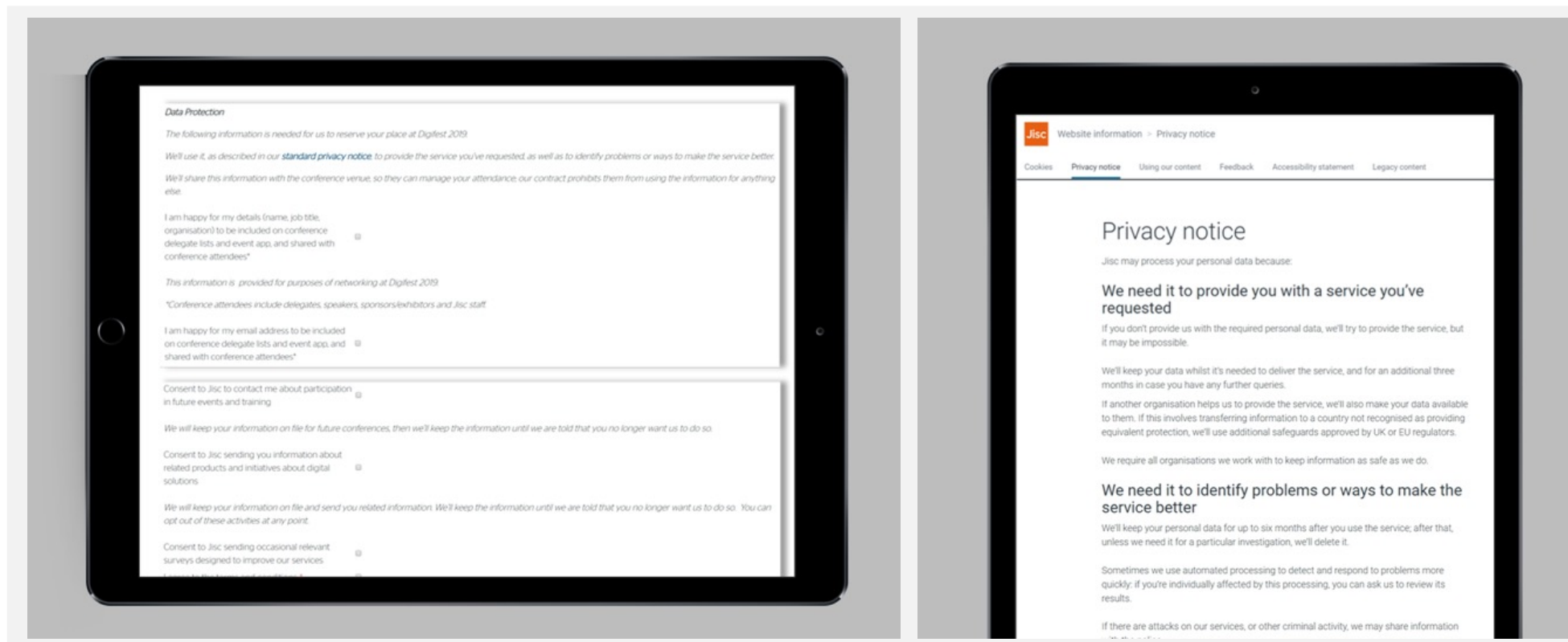


GDPR and events

- Ensuring delegates give the right consents
- Updating privacy policy
- Promotion of events – updating mailing lists
- Exhibition and sponsorships – how our partners behave with data
- Impacts – expected and unexpected

Ensuring delegates give the right consents

Updating privacy policy



Promotion of events – updating mailing lists

Gaining consent from those already on the ‘lists’

Jisc had a number of lists of contacts:

- Strategic contact (nominated role) for whom there is ‘assumed consent’ as a legitimate interest
- Those who have registered for events previously
- Those on existing list for direct mailing list – we had to revisit these



Exhibition and sponsorships – how our partners behave with data

Update booking form and terms and conditions

- To ensure we are compliant with GDPR
- To ensure they are committing to being compliant with the data they get as a result of engagement with us
- Offering some guidance/best practice around use of data



Unexpected impacts

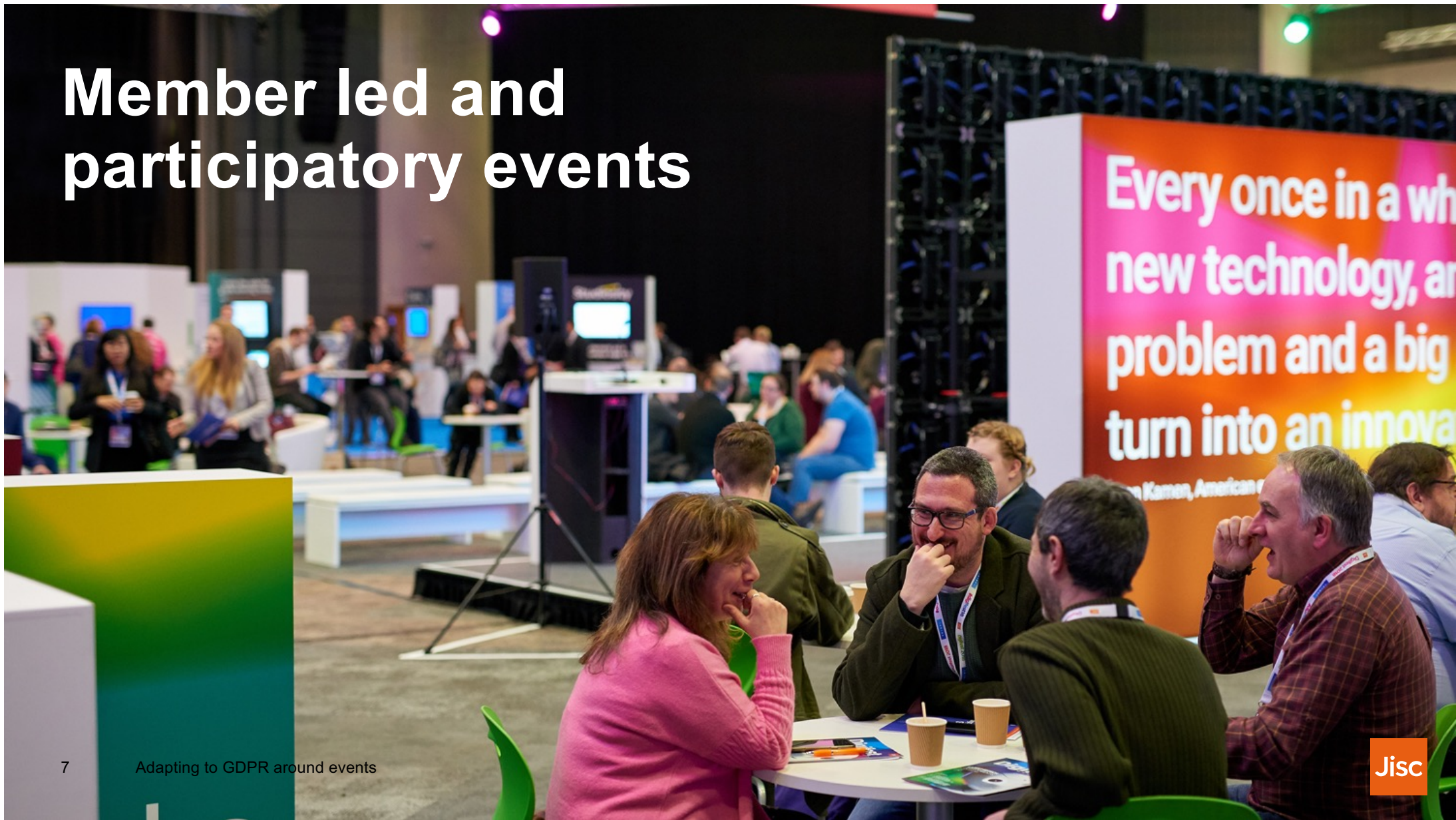
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SENSITIVE data:

- Accessibility and dietary requirements constitute sensitive info
- Sharing data within the organisation
- Areas where social has less impact, (security/tech) made it more challenging



Member led and participatory events





Member led and participatory

Member feedback shapes events

Building events which are interactive and experiential

Members at the heart

Member feedback shapes events

“It sounded like a good idea, but in practice it was lacking something”

Delegate NWS 56

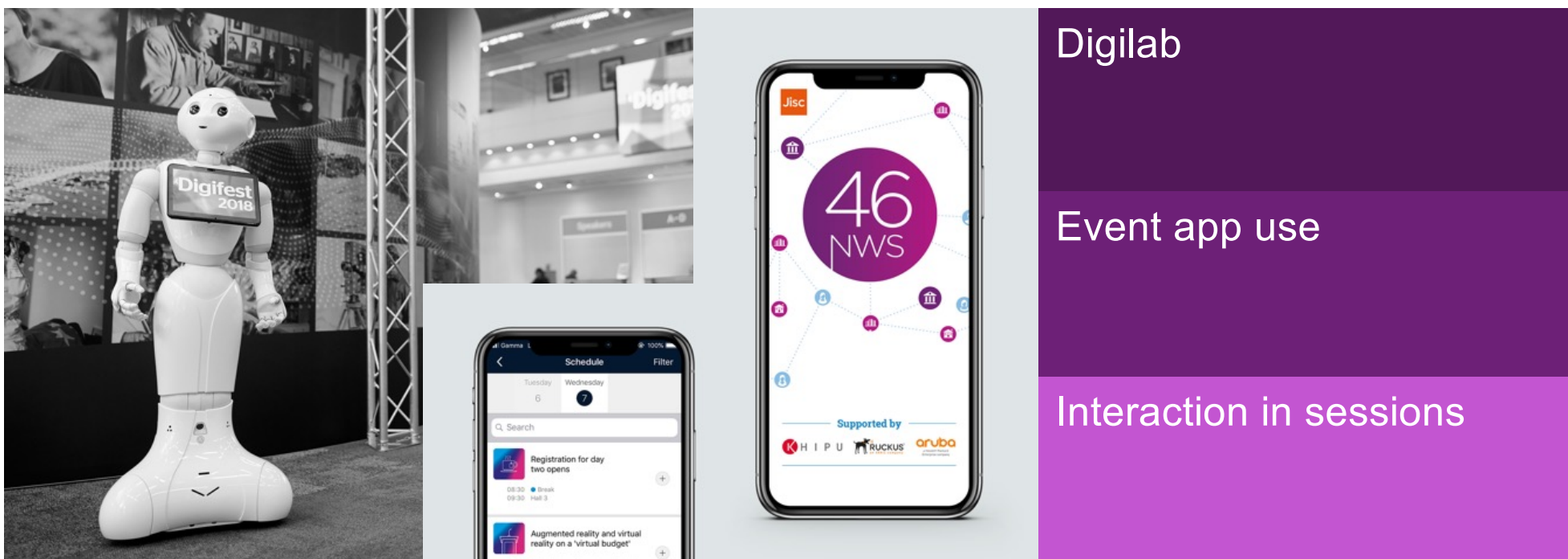


Feedback fundamental in
Jisc events

Shape everything from
format to content

Workshop case study

Building events which are interactive and experiential



Digilab

Event app use

Interaction in sessions

Members at the heart



Our members build our events

Members bring inspiration and impact

Collaboration in practice

LoLa

