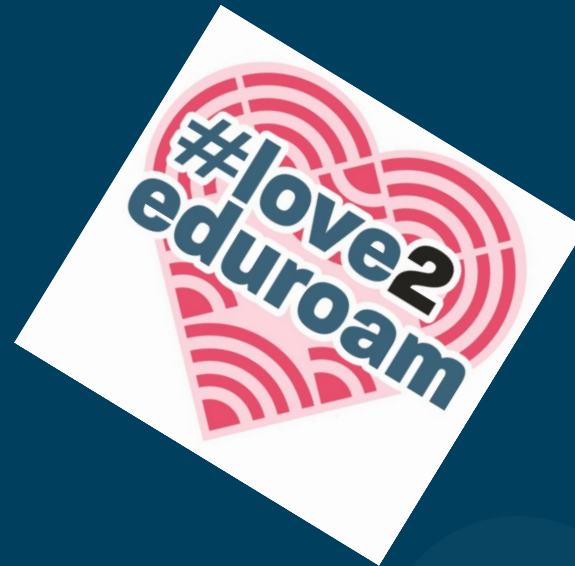


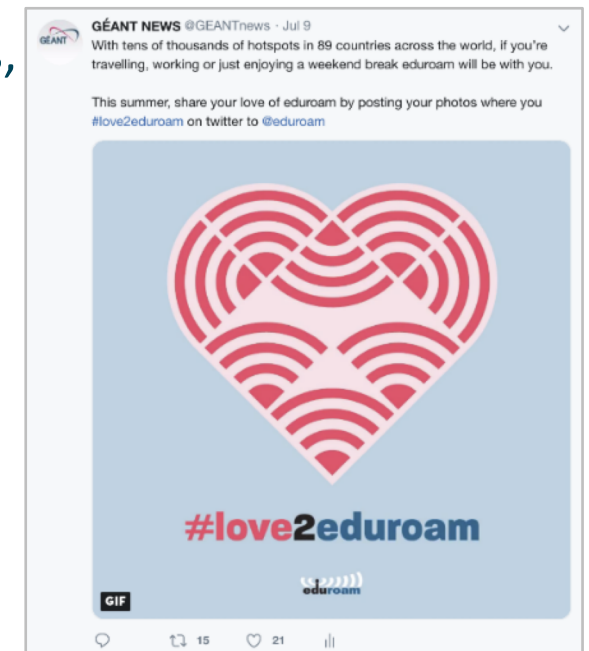
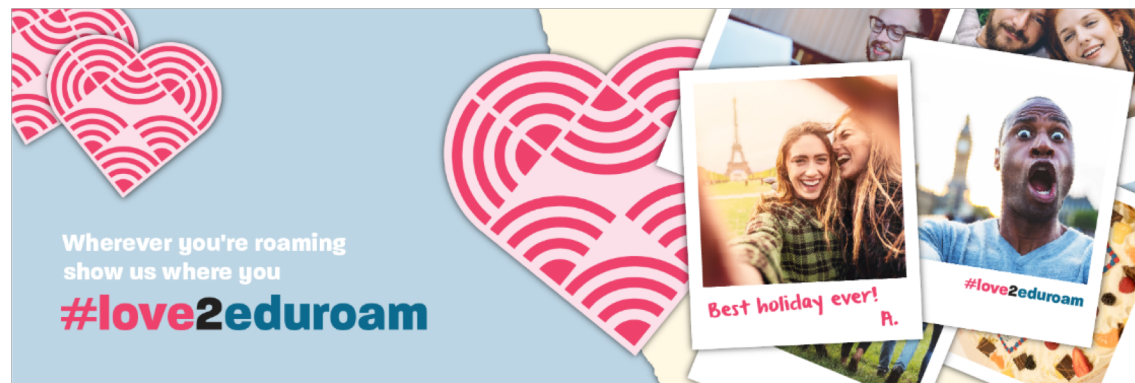
# eduroam promotion

Karl Meyer, GÉANT

January 2019



- “#love2eduroam” worldwide campaign was the strongest yet
  - 31 NRENs across the world and many individual institutions,
  - 500,000 impressions
  - > 20% increase in web visitors to the eduroam website



# Great NREN engagement

**Arnes** @ArnesInfo  
Follow

eduroam je z vami v 89 državah! Na potovanju 🌍, službeni poti 🏢 ali med počitkom na vikendu 🏠. S fotografijami delite svojo poletno ljubezen do omrežja eduroam. Objavite fotografijo s ključnikom #love2eduroam in označite @ArnesInfo. Čakajo vas nagrade. [arnes.si/love2eduroam-p](https://arnes.si/love2eduroam-p)

Translated from Slovenian by Microsoft  
Eduroam is with you in 89 countries! On a trip 🗺️, a business trip 🏢 or during the rest of the weekend 🏠. With photos share your summer love for the Eduroam network. Post a photo with Ključnikom [arnes.si/love2eduroam-p](https://arnes.si/love2eduroam-p) and Mark @ArnesInfo. You're waiting for the prizes. #<https://t.co/BztYHWGPW6>



**GRENA** @G\_R\_E\_N\_A  
Follow

This summer, share your love of eduroam by posting your photos where you #love2eduroam on twitter to @eduroam



1:15 PM - 11 Jul 2018

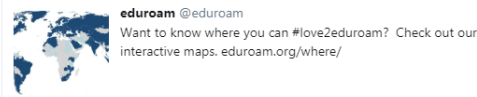
2 Likes



Tweet your reply

**CANARIE** @CANARIE\_Inc  
Following

In Canada? CANARIE's Canadian Access Federation has got you covered. #love2eduroam



3:02 PM - 10 Jul 2018

6 Retweets 7 Likes



**AMRES** @Akademskamreza  
Follow

Putuješ negde, a nosiš samo mobilni? Roving je skup, a tebi treba internet. Problem? Više ne! "Skini" aplikaciju "eduroam" (dostupno na google play i app store), pronađi najbliži hot spot i nakači se na najpopularniju wi fi mrežu na svetu! :)



12:42 PM - 18 Jan 2019

2 Like



**IS @ Uni of Stirling** @stirling  
Follow

The Wi-Fi Wizards will be back on the #BYOD sofas at the Information Centre (level 2, Library) today from 10am-4pm. Pop by if you need help connecting your devices to @stiruni Wi-Fi, @eduroamUK, #love2eduroam



10:43 AM - 18 Jan 2019

**CSC** @CSCfi  
Follow

When you're travelling, working or enjoying a weekend break, eduroam is with you. We love the view at the top of @CSCfi. Where do you #love2eduroam? Share your photos on Twitter to @eduroam – and remember to tag us as well!



8:48 AM - 17 Jul 2018

4 Likes



# Users getting involved!

**Vanessa Greene** @dalekmad · Jul 13  
As someone who has done video shoots at events across universities in Ireland and the UK, yes. So handy.

**Simon Elwen** @Simon\_Elwen  
You know what's cool? @eduroam. I've been to 6 universities in 2 countries in the last month. Open computer. Boom. There is the internet. Thanks guys. Great initiative.

**Avril Hayden** @AvvyEire  
I even found eduroam in Canada!  
11:14 AM - 13 Jul 2018  
1 Like

**Vanessa Greene** @dalekmad · Jul 13  
Replying to @AvvyEire  
Oh wow. Didn't think it stretched outside of the EU, nice one.

**Avril Hayden** @AvvyEire · Jul 13  
Yeah, I was pleasantly surprised.

**Vihar Georgiev** @vihadabest  
What a nice surprise. @eduroam at #Luxemburg airport. Why this cannot be made to more airports?  
5:44 PM - 9 Jul 2018 from Niederanven, Luxembourg  
5 Likes

**eduroam** @eduroam · Jul 9  
Replying to @vihadabest  
We're getting there :)

**Clear to Send** @cleartosend · Jul 9  
That's awesome!

**Susana C. Gonçalves** @cfe\_mycolab  
Look! Here's a bunch of people including myself that #love2eduroam 😊  
Keep increasing your coverage @eduroam!

**Simon Elwen** @Simon\_Elwen  
You know what's cool? @eduroam. I've been to 6 universities in 2 countries in the last month. Open computer. Boom. There is the internet. Thanks guys. Great initiative.  
11:47 PM - 12 Jul 2018  
1 Retweet 4 Likes

**Katrina Navickas** @katrinanavickas  
Thank the internet gods for #eduroam !!! Just got to the university of Warsaw and it's working



8:50 AM - 16 Jul 2018 from Warsaw, Poland  
1 Retweet 3 Likes

**Martin Johnson** @mrmtj  
Home is where Eduroam connects automatically.  
8:48 AM - 17 Jul 2018  
16 Retweets 82 Likes

**Luis Apolaza** @zenfree · Jul 17  
Replying to @mrmtj  
My uni left eduroam 😞  
So sad :(

**Martin Johnson** @mrmtj · 23h  
Replying to @zenfree  
This is false cause it's happened to me in the middle of Amsterdam before 😞

Where now?

Over to you!

**Thank you**

Any questions?

