eduroam promotion
Karl Meyer, GÉANT

January 2019
• “#love2eduroam” worldwide campaign was the strongest yet
  • 31 NRENs across the world and many individual institutions,
  • 500,000 impressions
  • > 20% increase in web visitors to the eduroam website
Great NREN engagement

This summer, share your love of eduroam by posting your photos where you #love2eduroam on twitter to @eduroam

eduroam

@eduroam

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 transporte

With more of thousands of hotspots in 89 countries across the world if you’re travelling, working or just enjoying a weekend break eduroam will be with you...

1:15 PM - 11 Jul 2018

2 likes

In Canada? CANARIE’s Canadian Access Federation has got you covered.
#love2eduroam

Canarie

@CANARIE_can

In Canada? CANARIE’s Canadian Access Federation has got you covered.
#love2eduroam

eduroam

@eduroam

Want to know where you can #love2eduroam? Check out our interactive map eduroam.org/where/

3:02 PM - 10 Jul 2018

3 Retweets 7 Likes
Users getting involved!

Vanessa Greene @backlashed - Jul 13
It seems we all have done video shorts at events across universities in Ireland and the UK, yes. So handy.

Simon Elwen @Simon_Elwen
You know what’s cool? @eduroam. I’ve gone to 6 universities in 2 countries in the last month. Open computer. Boom. There’s the internet. Thanks guys. Great initiative.

Avril Hayden @aingelw
I even found eduroam in Canada!

10:54 AM - 13 Jul 2018

Vilmar Georgiev @inarlabel
What a nice surprise. @eduroam at #Luxembourg airport. Why this cannot be made to more airports?

1:44 PM - 9 Jul 2018 from Luxembourg, Luxembourg

$ likes $ replies $ retweets

Tweeter your reply

eduroam @eduroam - Jul 9
Replying to @inarlabel
We’re getting there!

Close to Seed @seedorSeed - Jul 9
That’s awesome!

Susana C. Gonçalves @cfm_myself
Look! Here’s a bunch of people including myself that #love2eduroam 😊
Keep increasing your coverage @eduroam!

11:47 PM - 12 Jul 2018

Simon Elwen @Simon_Elwen
You know what’s cool? @eduroam. I’ve been to 6 universities in 2 countries in the last month. Open computer. Boom. There’s the internet. Thanks guys. Great initiative.

Katrina Navickas @katrinanavickas
Thank the internet gods for #eduroam !!!! Just got to the university of Warsaw and it’s working

8:55 AM - 15 Jul 2018 from Warsaw, Poland

1 Retweet 3 Likes
Over to you!
Thank you

Any questions?