

What do I do?



SURF FILESENDER







SURF VIDEOCONFERENCING (PILOT)



SURF portfolio for institutions (Videoconferencing)











Challenge: another videoconferencing tool?





SURF videoconferencing: videoconferencing without fuss

- no software download
- no addons
- no license
- guests do not have to log in
- Hosted in the Netherlands, at SURF servers which guarantees privacy and a high level of security
- Relatively low costs





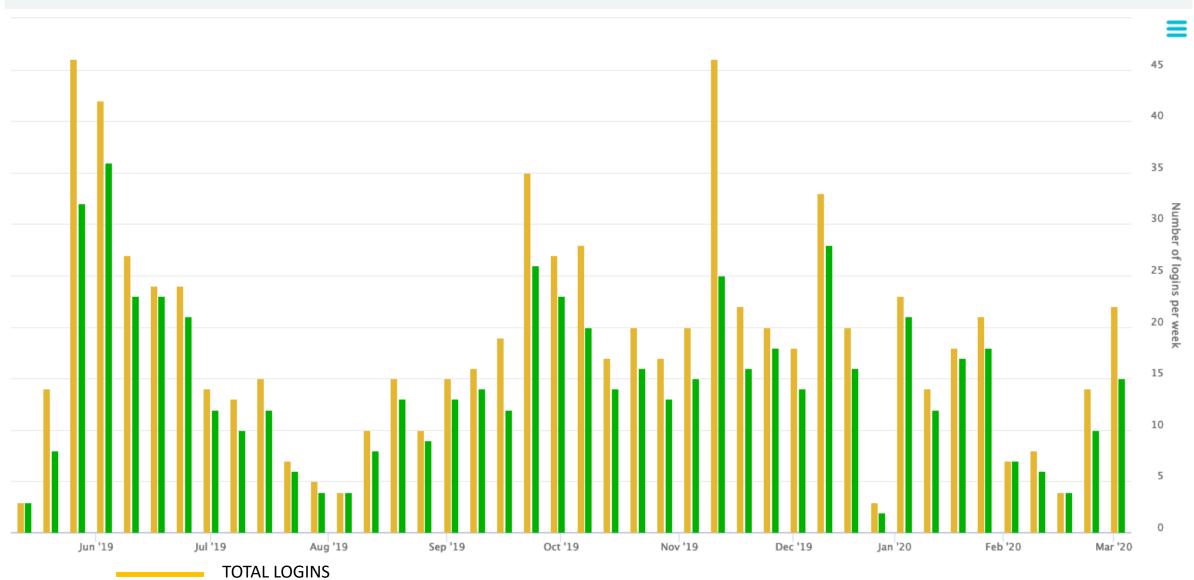




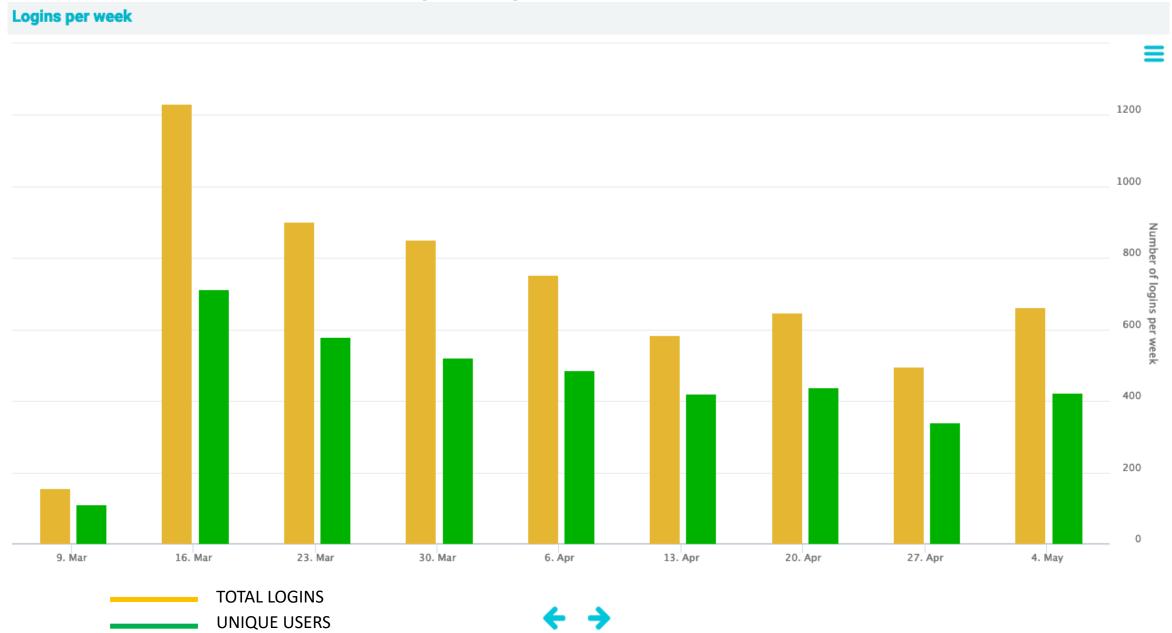
SURF videoconferencing usage 19/20

UNIQUE USERS

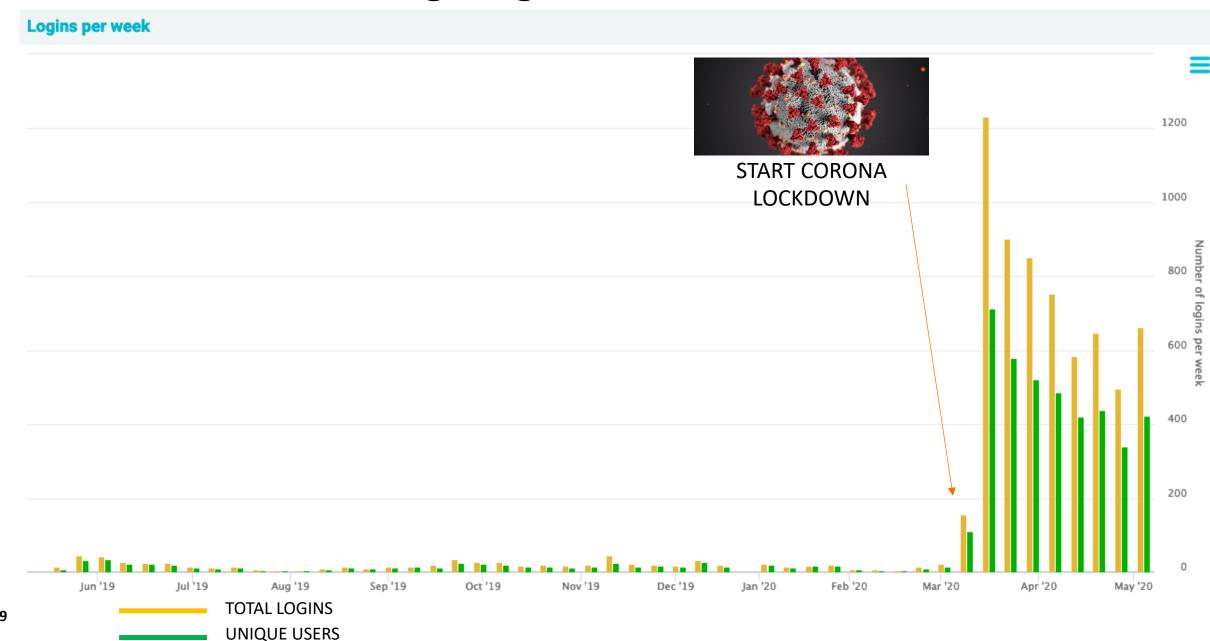




SURF videoconferencing usage since lockdown in Netherlands



SURF videoconferencing usage



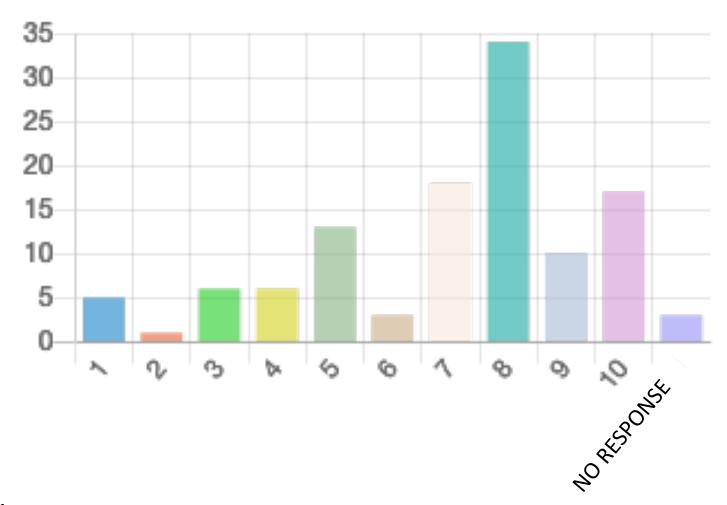
More challenges

- Because of the growth we had to scale up.
- More usage means more questions and more issues. This led to a drop in the ammount of users
- Lack of support of Safari and Firefox browsers. Works best with chromium browsers.
 - Usage of Firefox browsers could cause problems in a conference for all users.
 - Since May 5 Firefox released an update, v76, this is a big improvement.



Feedback of our users

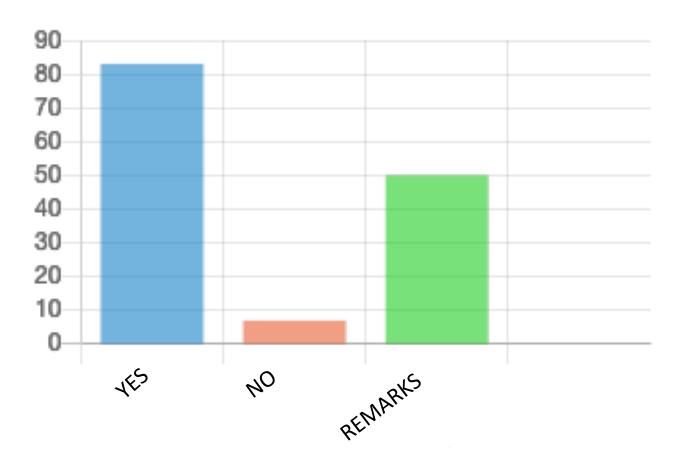
HOW WOULD YOU RATE THE SERVICE?





Feedback of our users

WOULD YOU LIKE US TO DEVELOP THIS FURTHER IN TO A SERVICE?





Conclusion

- There is room for another Videoconferencing tool
- Strategy: not as a replacement but as an added value on the videoconferencing portfolio for an institution. Position the service as an easy to use, monkeyproof instant videosolution.



William.vansanten@surf.nl

www.surf.nl

