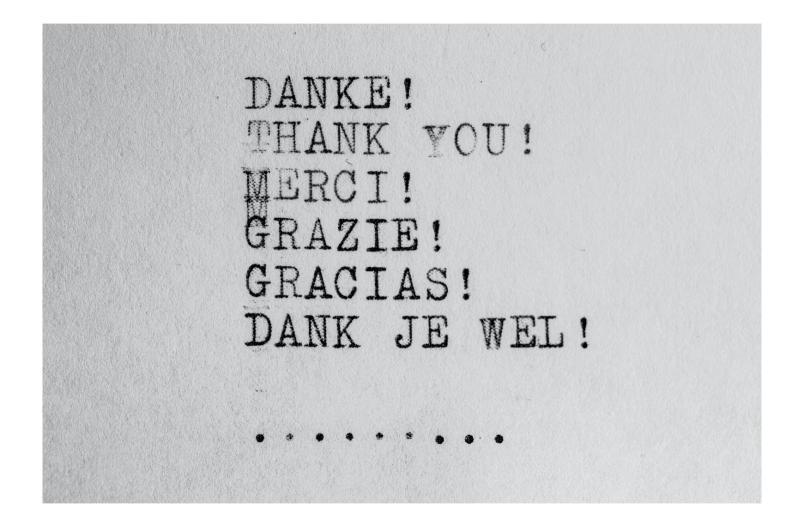


Cyber Security Month

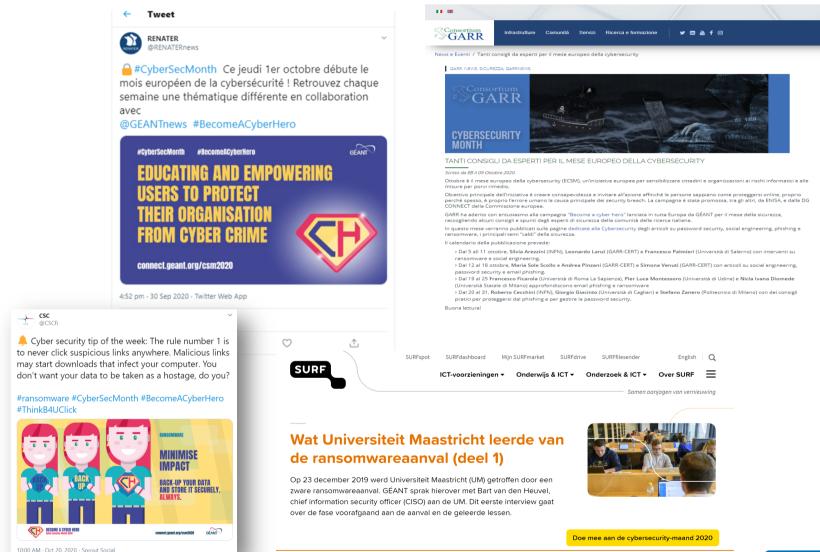
Campaign Update SIG-Marcomms meeting 29.10.20







19 NRENS contributed actively





The campaign









4 topics











#BecomeACyberHero Twitter Campaign

(22 Sep to 22 Oct 2020)

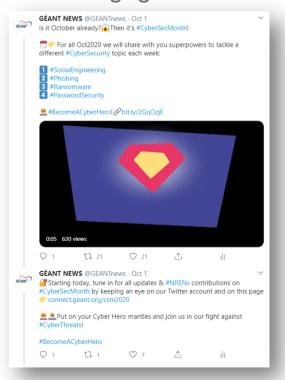
Original tweets: 119!

- From @GEANTnews: 53
- From NRENs: 38
- From other individuals and organisations: 28

Total impressions from GEANT Tweets 73034

Total engagement from GEANT Tweets 2764

7.3k Impressions296 Engagements



was the most visited page on CONNECT in October with >730 Pageviews



Next steps



- Help us for the reporting
 - How and where did you share the content?
 - Share you statistics (website, newsletter, social media, ...)
- Feedback and suggestions for next year?

csm2020@geant.org



