

NGI

Partnership for innovative technological solutions to ensure privacy & enhance trust for the human-centric Internet

Webinar, 19 November 2020

Webinar – Agenda (1/2)

Timing	Topic
10:00 – 10:10	Welcome and Introduction <i>Alasdair Reid, NGI Trust coordinator, EFIS Centre</i> <i>Jean-Luc Dorel, DG Connect, European Commission</i>
10:10 – 10:20	NGI_Trust third-party funding cycle - the key steps & tools <i>Alasdair Reid, NGI Trust coordinator, EFIS Centre</i>
10:20 – 10:30	NGI_Trust project coaching <i>Dr Christian Schunck, Fraunhofer IAO</i>
10:30 – 10:45	Business mentoring & IPR support <i>NGI_Trust services - Unai Calvar, Tecnalia & Raffaele Buompane, EBN</i> <i>NGI Tetra – Ramona Dremljuga, Civitta</i>

Webinar – Agenda (2/2)

Timing	Topic
10:45 – 11:30	NGI_Trust Projects presentation <i>NGI_Trust Project managers</i>
11:30 – 11:40	Promoting your project <i>NGI Outreach and branding - Dr Monique Calisti, Martel Innovate</i>
11:40 – 11:55	Q&A – discussion and exchange
11:55 – 12:00	Wrap-up and close

Welcome and Introduction: NGI_TRUST in a snapshot

Alasdair Reid, EFIS Centre & Jean-Luc Dorel, DG Connect

Project partners



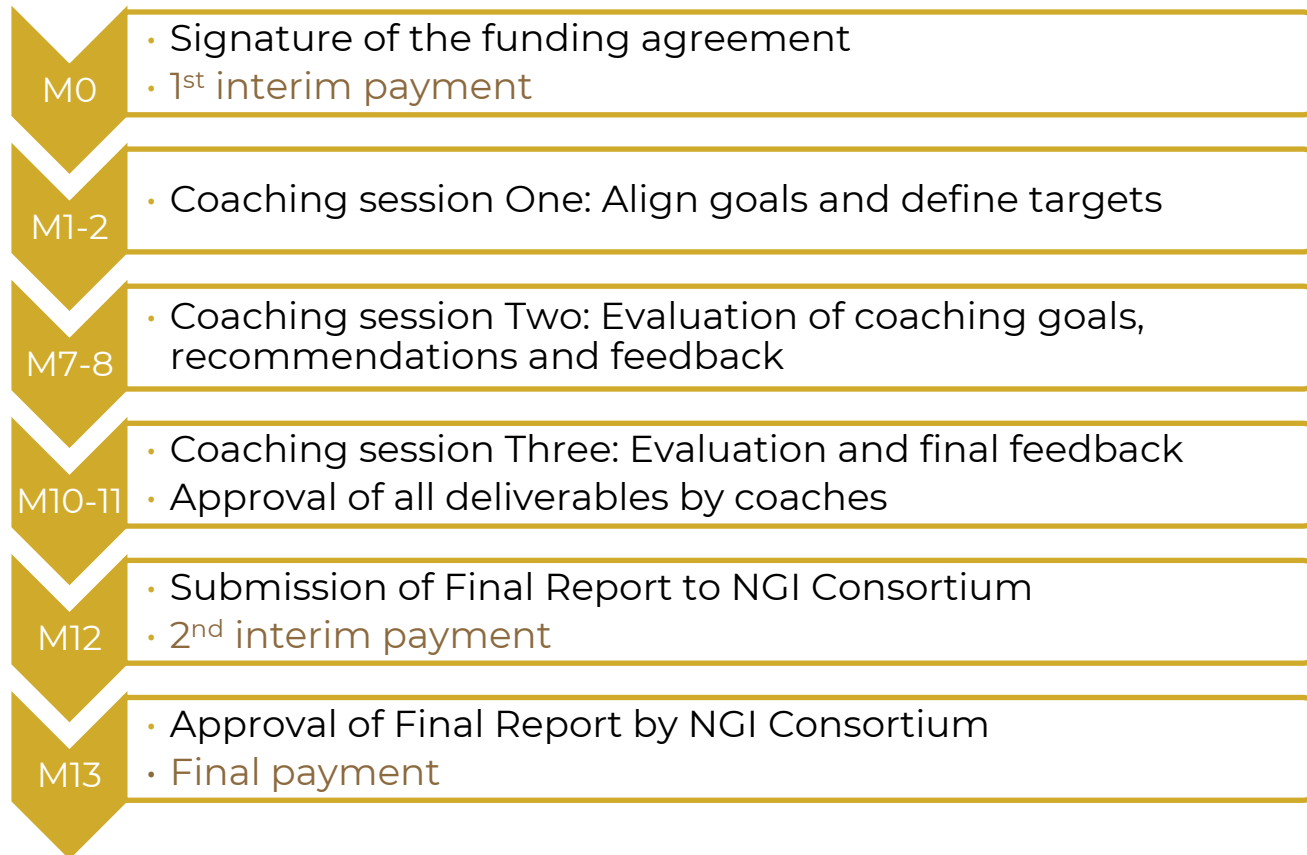
Key facts & figures

- Duration: December 2018 - November 2021
- 3 open calls :
 - 300 applications;
 - 448 applicants;
 - 36 countries;
- 3rd party funding: €5.6m:
 - 56 funded projects;
 - 84 funded third parties;
 - 20 countries;



NGI_Trust third-party funding cycle - the key steps & tools (1/2)

Alasdair Reid, EFIS Centre



NGI_Trust third-party funding cycle - the key steps & tools (2/2)

Alasdair Reid, EFIS Centre



NGI_Trust Technical coaching Activities (1/3)

Dr Christian Schunck, Fraunhofer IAO

Technical Coaching Framework

- Each funded project receives 3 technical coaching sessions
- 2 coaches per project from two different NGI_Trust partners
- Coaching sessions (mostly online, some in person) are about 60-90 minutes
- If possible the entire 3rd party project team should be present
- Focus on:
 - IT security and privacy
 - Socio-economic aspects
 - Usability and user experience
- Technical Coaching is complemented and followed-up by:
 - Business mentoring
 - IP mentoring (e.g. open source and trademark strategy)

NGI_Trust Technical coaching Activities (2/3)

Dr Christian Schunck, Fraunhofer IAO

Technical Coaching – Goals (DoA)

- Support project in navigating NGI_Trust and the NGI network and opportunities
- Explore possibilities of hybridization with solutions from other EU-funded projects or market products, especially open-source
- Accompany ... projects through concept validation and development process
- Assist in enabling ... a more market ready product through the incorporation of interdisciplinary expertise in the entirety of development
- Ensure the solutions being developed are innovative

NGI_Trust Technical coaching Activities (3/3)

Dr Christian Schunck, Fraunhofer IAO

Interdisciplinary
Development tool:

<http://ngi-trust.iao.fraunhofer.de/>

- User: NGI_Trust_User
- PW: Ngi@Fraun!iao_hofer

The screenshot displays the NGI_Trust web application interface. At the top, there is a navigation bar with the NGI Trust logo and the word "Browser". Below this is a sidebar with various filters:

- Discipline:** IT-Security (20), Socio-economics (14), Usability (16)
- Level:** Beginner (19), Experienced (23), Professional (18)
- Effort:** High (12), Low (19), Medium (29)
- Phase:** Analysis (31), Concept (39), Evaluation (29), Implementation (28), Other (1)

The main content area is a grid of activity cards, each with a thumbnail image and a title:

- Test Your Pass (Password strength checker)
- The 8 golden rules o... (Usability heuristics)
- Stakeholder Analysis (Stakeholder diagram)
- Nielsen's 10 usability... (10 Usability Heuristics Explained)
- Release of personal ... (Optional Attributes form)
- Benchmarking (Benchmarking chart)
- Visualization of pass... (Password strength visualization)
- Use Cases (Use Case diagram)
- Diffusion of Innovation Model (Diffusion of Innovation Model chart)
- In-depth interviews (Interview session)
- AVB-Testing (Hand writing on a document)
- Capital expenditure ... (Business calculator)
- Card Sorting (Card sorting activity)
- Ex ante diffusion the... (Diffusion of Innovation Model chart)
- Lowfidelity Prototype (LEGO car)
- Meta Studies (Meta-analysis diagram)
- Case-Studies (Person at a laptop)
- Scenarios (Scenario diagram)
- Cognitive Walkthrou... (Cognitive walkthrough activity)

Business mentoring

Unai Calvar, Tecnalía

1. BUSINESS MENTORING SESSIONS – CHARACTERISTICS:

- **STARTING POINT:** The projects request the service by writing to unai.calvar@tecnalia.com
- **NUMBER:** Up to four sessions with each project
- **DURATION:** Up to 2 hours per session
- **PARTICIPANTS:** NGL_Trust business mentor and representatives from projects (no limitation in number)

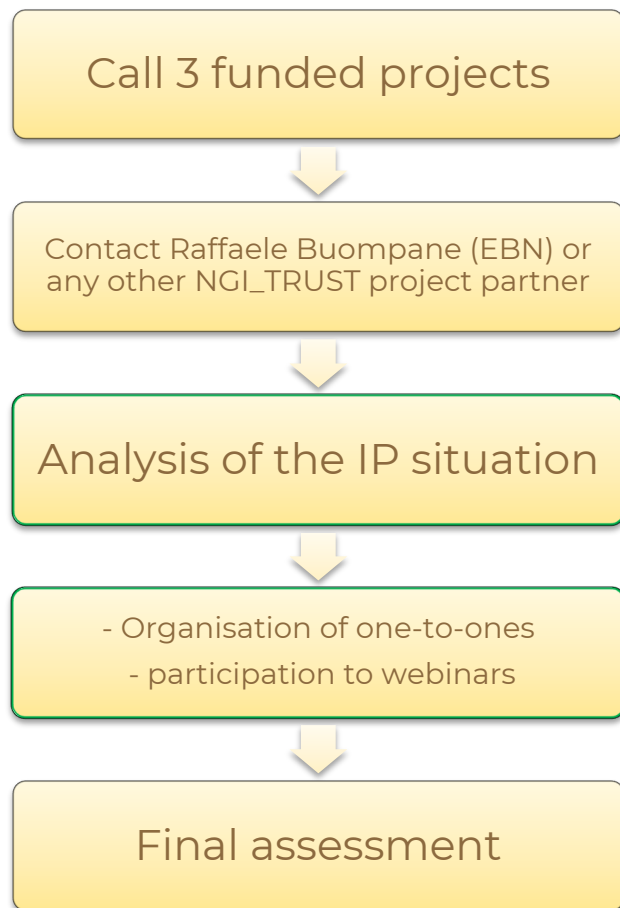
2. BUSINESS MENTORING SESSIONS – TWO POSSIBILITIES:

- Specific needs that the projects may have
- Value creation roadmap for the project

Although some general topics are suggested, mentors are flexible to satisfy the needs of each particular project.

IP Mentoring support in the NGI_TRUST Characteristics

Raffaele Buompane, EBN



Characteristics of the IP mentoring action

- Complete customisation in response to the beneficiaries needs;
- Support available up to 4 times per project;
- Duration variable depending on each project's need (normally up to 2 hours for each session)
- Participation possible for project holders and projects' collaborators on a one-to-one basis;
- All IP subjects and problematics could be object of the mentoring, in particular for internet related business.

Characteristics of the IP Webinars

- To be organised ideally as a complement to the one-to-one mentoring support but also possible to address specific themes requested;
- In form of group meeting with no limit to the number of participants;

IP Mentoring support in the NGI_TRUST advantages

Raffaele Buompane, EBN

For all projects:

- max customisation
- more direct contact with beneficiaries
- variety of mentoring solutions available
- Inclusion of IP marketing and IP business modelling notions
- Use of case studies/best practises

For projects with IP already in force:

- Focus mainly on Open Source themes
- Focus on “filling the blanks”
- To provide information about IP events of interest
- To illustrate other extra EU IP systems

For projects with IP solutions to be provided:

- To explain the huge importance of IP on a whole
- To provide a more in depth analysis of the internally generated IP
- To guide on the definition of IP priorities

NGI_TETRA: The business Accelerator for NGI initiatives

Ramona Dremljuga, Civitta

NGI

TETRA

The Business Accelerator for NGI initiatives



WHAT DO YOU GET FROM APPLYING TO TETRA?

Intensive 3-day bootcamps for building and scaling businesses and ideas

20 hours of mentoring for the most promising businesses attending to the bootcamps

Individual master plans with analytics and guidelines for teams finishing the bootcamps

Access to additional training materials and contacts for hands-on business development of teams wanting to grow

CONNECTING

Webinars on software IP protection (25 Nov) & open source software licenses (16 Dec)

Register at business.ngi.eu/join-now/webinars.

Open call for Tenderio Plus subscription

Apply to get easy access to public tenders at business.ngi.eu/join-now/open-call

TRAINING

#1 Scale-up bootcamp (16-18 March 2021, online)

Intensive trainings and mentoring for teams with more developed ideas/products, aiming to scale their business.

#2 Build-up bootcamp (April 2021, online)

Intensive trainings and mentoring for teams with less developed ideas/products, aiming to build an idea into a business.

MENTORING

Individual master plans and mentoring sessions with investors and experts are organised after the bootcamp (participants only).

Next bootcamps: March and April 2021 (online)

Open call from December 2020 at business.ngi.eu

CONTACT US AT
INFO@TETRAPROJECT.EU



The NGITETRA project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No 825147

NGI_Trust projects presentations (1/2)

Project	Third party
DeepFake	Sentinel (Sidekik OU)
AnonymAI	CELI
Casper 2.0	University of Belgrade – School of electrical engineering
Cassiopeia	IT-Av - Instituto de Telecomunicações - Aveiro
DAppNode	DAppNode Association
FAIR-AI 2.0	The University of Cambridge
GeoWallet	Blocs et Compagnie
IoTrust	Odin Solutions SL
IRIS	Resonate Co-operative
Chiff (Keyn 2.0)	Chiff B.V. (Keyn BV)

NGI_Trust projects presentations (2/2)

Project	Third party
MedIAM	Fabien Imbault
MidScale	Evolveum
MW4ALL 2.0	Least Authority
PaE Consent Gateway	Trinity College Dublin
PRIMA	Cognitive Innovations
PY - 2.0	Panga
Solid4DS	STARTIN'BLOX
TOTEM	Feron Technologies P.C. (FERON)
TruVeLedger	RISE Research Institutes of Sweden AB

Promoting your project

NGI Outreach and branding - Dr Monique Calisti, Martel Innovate

NGI

NGI BRANDING TOOLKIT FOR NGI INNOVATORS

19th November, 2020

Dr Monique Calisti

YOU ARE PART OF THE NGI COMMUNITY: LEVERAGE UPON IT

Say loud and clear you're part of the NGI community by **integrating the NGI brand** into your project branding at various levels.

The NGI endorsement gives you **added legitimacy**, and positions your initiative within a broad constellation of innovators empowered by the NGI support.

It also shows that you are part of a strong and sustainable pan-European vision.
It finally demonstrates that your project is worth supporting.

LEVERAGE UPON THE NGI SEAL TO REINFORCE YOUR PROJECT

The NGI branding will help you to achieve:

- Better **visibility** in the world of European innovation;
- The claim of belonging to a **large and dynamic community**;
- The affirmation of the **value of your project**, selected and supported by NGI.

We offer you **multiple options** to co-brand your project

NGI CO-BRANDING SUGGESTIONS

Please use the “Funded by” or the “Supported by” NGI tag logo under your project logo to co-brand it.

The NGI co-branding logo should be placed under the bottom-right corner of your logo, aligned on the right side.

FUND
ED
BY



SUPP
ORTED
BY



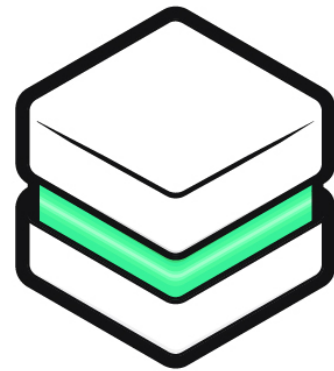
NGI CO-BRANDING: “FUNDED BY” EXAMPLE

POLISCOOPS

find local political news

FUNDED
BY **NGI**

NGI CO-BRANDING: “SUPPORTED BY” EXAMPLE



AIUR

SUPPORTED
BY 

BE PART OF THE NGI ONLINE DIALOGUE

Communicate your product and leverage on your affiliation to the NGI initiative.

Tag us on your social media: we will be echo your news and achievements across our followers!

- **We are on Twitter (4,300 followers), Facebook and Instagram use @ngi4eu #NGI4EU** in your social media posts. We will share it with our audience.
- Join the **NGI LinkedIn Group** and publish your story, over 11,600 member will read it!
<https://www.linkedin.com/groups/2206279>

Don't forget you may also co-brand your promotional materials

- **Presentations**
- **Posters, roll-ups**
- **Stickers**
- **Goodies**

THE NGI OUTREACH OFFICE IS HERE FOR YOU!

You can contact the NGI Outreach Office at any time for help, advice or answers to your questions about how to integrate the NGI brand in your communication outreach@ngi.eu

RESOURCES

Download <https://www.ngi.eu/innovators-toolkit/> the NGI logo and the NGI Projects' logos

STAY UPDATE AND GET INVOLVED!



ngi.eu



community.ngi.eu



exchange.ngi.eu



[@NGI4EU](https://twitter.com/NGI4EU)



[@NGI4EU](https://facebook.com/NGI4EU)



[@NGI4EU](https://instagram.com/NGI4EU)



[/company/ngi4eu](https://linkedin.com/company/ngi4eu)



[/channel/UCafmlQ_fwe_FiwiiYj6QLUA](https://youtube.com/channel/UCafmlQ_fwe_FiwiiYj6QLUA)

THANK YOU!



Q&A – discussion and exchange

Wrap-up and close

More information/contact us

- Project coordinator : Mr Alasdair Reid @ EFIS Centre - www.efiscentre.eu
- Email : NGI-Trust-support@lists.geant.org
- Twitter: [@NgiTrust](https://twitter.com/NgiTrust)
- NGI_TRUST wiki : <https://wiki.geant.org/display/NGITrust>
- NGI.eu website : <https://www.ngi.eu/about/>



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