Cyber Hero @ Home

Help us to promote the campaign!

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Communications Officer, Belnet

SIG-Marcomms online meeting – 30.09.21

Public

www.geant.org
• Kick-off: tomorrow!
• 17 NRENs are actively involved
• 4 weekly sub-themes
  • Week 1 (4-10 October): Be aware of cybercrime
  • Week 2 (11-17 October): Protect your network
  • Week 3 (18-24 October): Protect your devices
  • Week 4 (25-31 October): Protect your identity
• Contributions are still welcome: csm2021@geant.org
Help us to promote the campaign!

• Download the campaign materials for your internal & internal communications. The posters are available in not less than 18 local languages! [https://connect.geant.org/csm2021](https://connect.geant.org/csm2021)

• During the whole month of October, articles, blogs and videos from experts within the R&E community will be published on the CONNECT website.

• Keep an eye on GÉANT’s social media accounts and share / like our posts. The campaign hashtag is #CyberHeroAtHome.

• Share our webinar programme: 4 engaging presentations about ransomware, digital hygiene, privacy and social media, etc: [https://connect.geant.org/2021/09/15/webinar-programme-for-cybersecurity-month-2021-register-today](https://connect.geant.org/2021/09/15/webinar-programme-for-cybersecurity-month-2021-register-today)
Help us monitor the results of the campaign!

• Send us some **statistics** at the end of October on:
  • Number of page views of CSM21 related pages on your website
  • Number of impressions of your CSM21 related social media updates
  • Number of clicks on CSM21 related items in your newsletter
  • ...

• Send us your **feedback and suggestions** on the Cyber Hero @ Home campaign via [csm2021@geant.org](mailto:csm2021@geant.org)
Thank you

Any questions?

www.geant.org