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Website and Newsletter

...the journey so far.

SIG-Marcomms Autumn Meeting

Effah Amponsah Comms & Marketing Lead, WACREN

Agenda



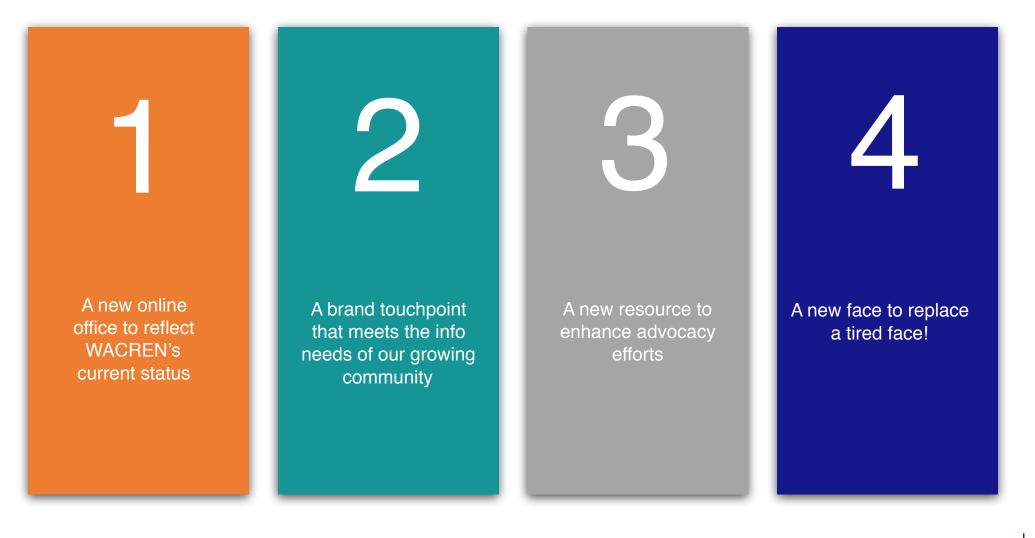








Why A New Website



WACREN

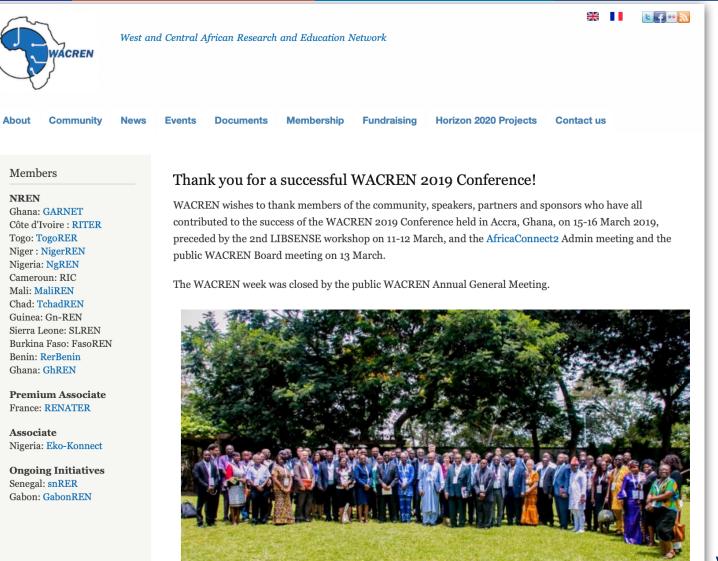
The Journey



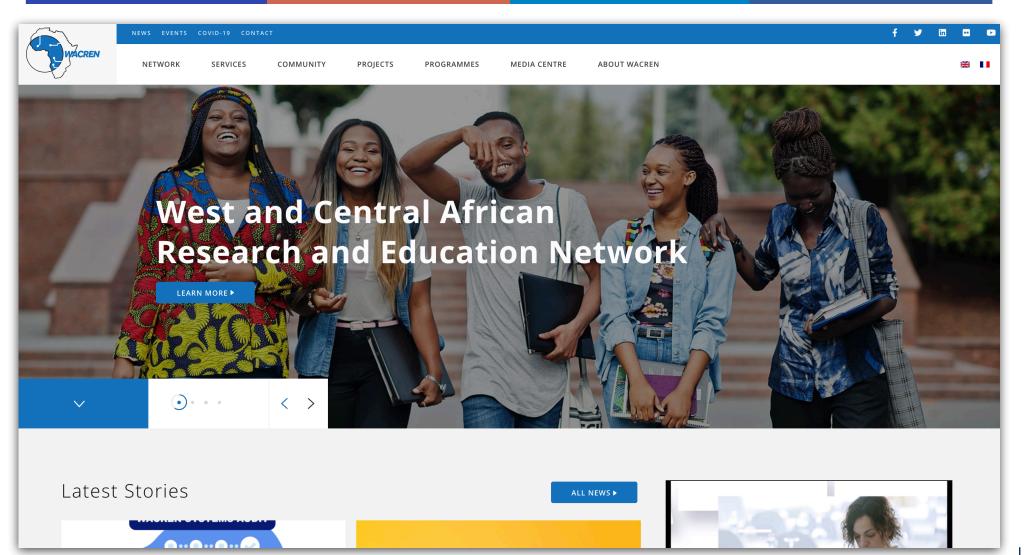


The old face





The New Face!



ENGAGE Newsletter





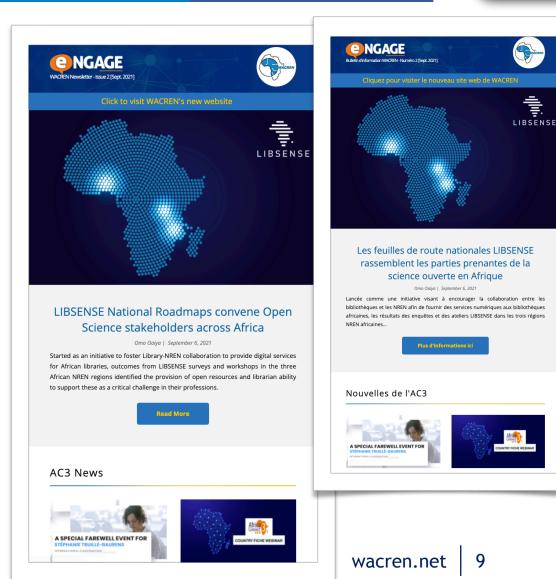
ENGAGE Newsletter





ENGAGE Newsletter

- Logo creation was outsourced
- MailBakery did the coding
- WACREN does the content management and distribution







Thank you! Merci!