Website and Newsletter
...the journey so far.

SIG-Marcomms Autumn Meeting

Effah Amponsah
Comms & Marketing Lead, WACREN
Agenda

1. WHY A NEW WEBSITE
2. THE NEW ONLINE FACE
3. THE JOURNEY - START TO FINISH
4. ‘ENGAGE’ NEWSLETTER
Why A New Website

1. A new online office to reflect WACREN's current status
2. A brand touchpoint that meets the info needs of our growing community
3. A new resource to enhance advocacy efforts
4. A new face to replace a tired face!
The Journey

- Internal discussions
- Project Management Plan
- Identify and contract the developer
- Site Development, reviews
- Handover
Thank you for a successful WACREN 2019 Conference!

WACREN wishes to thank members of the community, speakers, partners and sponsors who have all contributed to the success of the WACREN 2019 Conference held in Accra, Ghana, on 15-16 March 2019, preceded by the 2nd LIBSENSE workshop on 11-12 March, and the AfricaConnect2 Admin meeting and the public WACREN board meeting on 13 March.

The WACREN week was closed by the public WACREN Annual General Meeting.
The New Face!

West and Central African Research and Education Network
ENGAGE Newsletter

2nd Issue Published

WACREN Services Dialogue
WACREN will engage on network community issues, benefits, and future directions of the network, and services offered by WACREN.

IGF & Iearing, IRENE, Under-sea and IEIA
A 5 day in person workshop on IRENE, Network architecture, routing and provisioning, and IP engineering. To be held in Kigali, Rwanda.

CISYP, TRANSNET, II Cybersecurity Workshop
These workshops are expected to majorly deliver insights on the national RINs with modern trends and practices in cybersecurity.

Webinar: Communication Webinar
This webinar will focus on enhancing the capacity of national RINs to communicate with their peers to establish a community.

IREN CEO's Academy
The webinar will focus on the practical and technical aspects and modern IT trends and standards.
- Logo creation was outsourced
- MailBakery did the coding
- WACREN does the content management and distribution
Thank you!

Merci!