# 

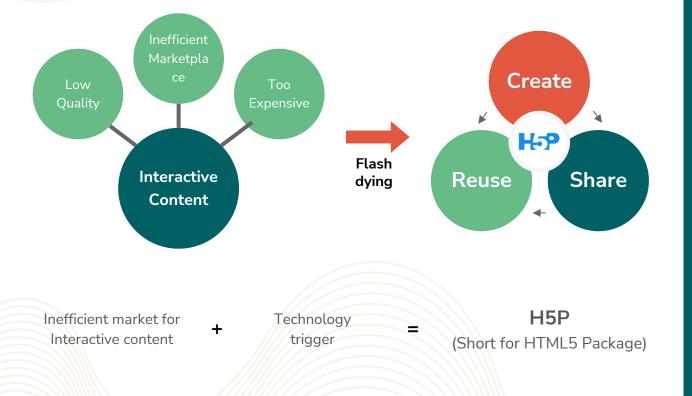
## h5p.com

#### Interactive content using H5P

Variety of content types **Responsive Content** Unparalleled Compatibility 30+ content types. Get a glimpse of H5P content is responsive and Content created on tens of how H5P can enrich your website mobile-friendly, which means that thousands of H5P sites may be with interactive content. users will experience the same rich, uploaded to H5P.com. The content interactive content on computers, will work the same and also may be smartphones, and tablets alike. edited and translated the same way on all H5P enabled sites.

Create better content faster with H5P. Join the powerful H5P OER movement and change the world of interactive content.

# **Problem and solution**



Empower everyone to

H-5P

Create,
Share and
Reuse

Interactive Content



# Traction

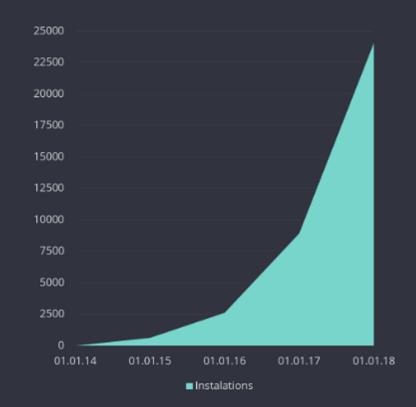
## → Exponential growth

 Viral growth possible since the product is loved

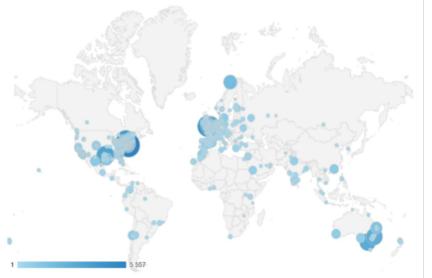
### → Global community

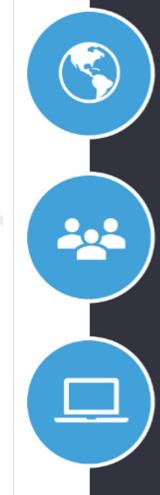
- Higher Education in most of the western world
- ◆ K12
- Fortune 50 companies and other industry
- Military organizations
- Consultancy companies all over the world
- LMS's and other learning tools

## Number of reporting H5P Sites



# **Global Community**





#### Global reach

America	34 %
Europe	32 %
Asia	21 %
Oceania	12 %

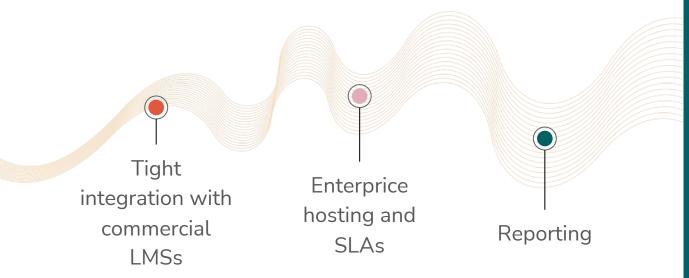
72 % of all users is very likely to promote H5P to other users.

(Survey March 17 – March 18)

25 000+ sessions per week-day on community site.

All numbers are growing quickly!

# H5P as a service - H5P.com



Interactive Content

♦ Reuse

H5P

Empower

everyone to

Create,

◆ Share and

# Who uses H5P.com?

→ Paying customers as of March 2019 (started selling August 1st 2018):

 About 40 out of about 100 customers are universities

Largest university has over 150 000 students

Highest ranked is in the top 20

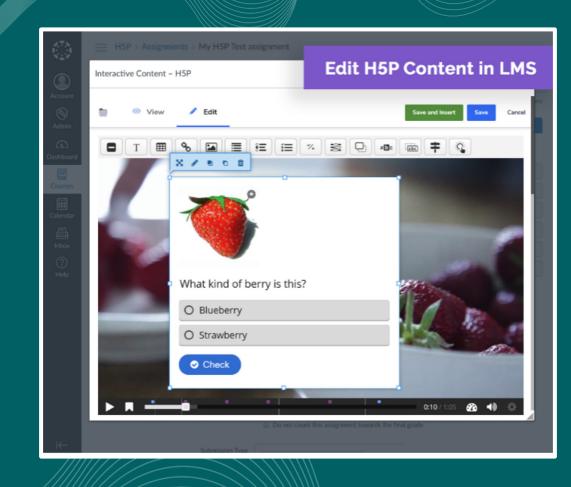
 Largest university licenses: 60 000 authoring accounts H-P

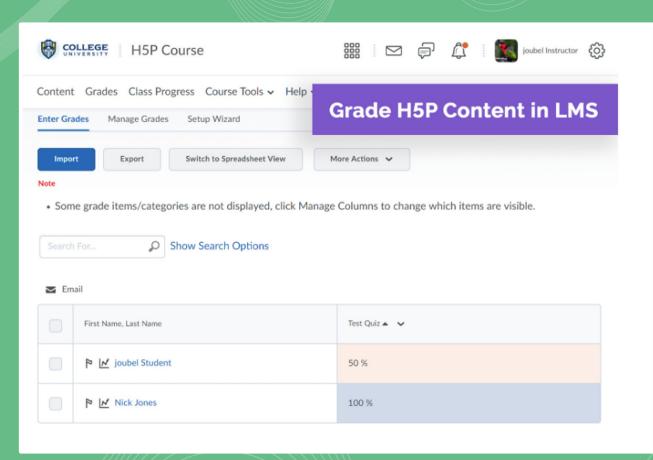
Empower everyone to

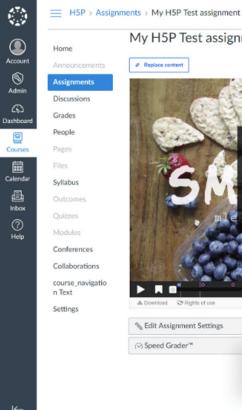
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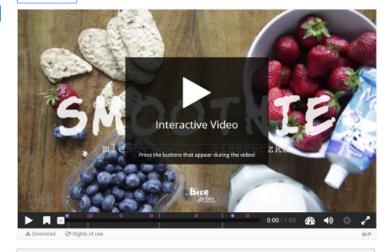
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			9	Flashcards Flashcards	1 hour ago		Organization	,		Insert	
B			9	Memory game Memory Game	2 hours ago		Organization	/		Insert	
×			9	Interactive Video	2 hours ago		Organization			Insert	
E	Browse/ma	nag	е	H5P Con	tent in L	MS	anization			Insert	-







#### My H5P Test assignment



#### % Edit Assignment Settings

(>) Speed Grader™

**View H5P Content in LMS**