

# BUILD

- We are like a big company, let's coordinate and not to reinvent the wheel
- Need to collaborate/communicate before we start building
- Perhaps we cannot avoid starting in parallel but we need to find it out at the right time (big reveal at conferences is too late) and join forces
- Task Forces and Special Interest Groups used to do a good job. We need a "Kickstarter"
- Need a quick and free flowing ecosystem/structure to pick up early ideas and development
- ***Get the CEOs to promote the importance of coordinated global Task Forces and Special Interest Groups as incubators for early pre-development discussions***

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- Scoping first, develop later
- How to get from an idea to PoC/MVP ?
- Ideas are there, we just need to socialize them better and we need time for that
- Finding ideas is not the problem, converting them is
- Perhaps, put a price tag to "hard problems" that motivates people
- Coalition of willing and able... Greenhouse is there to support the foundation
- Top down encouragement of open development and sharing of results.
- ***Get the CEOs to promote an agreed list of "hard problems" and allow their talented people to work on those problems jointly***