



CESNET NEW BRAND

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CESNET

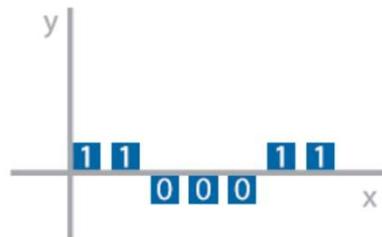
March 2018

- New logo
- New sub-logos
- Graphic manual
- New typeface AVENIR (=future)



cesnet
....

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cesnet
....



INTERNAL

- 7. 12. 2017 - Breakfast for employees - 6 locations – connection via videoconference
- Employee got t-shirt and business cards
- The old logo was replaced in our premises the night before
- There was Xmas party in the evening



cesnet

cesnet

metacentrum

cert

authority

datacare

hostel

eduid.cz

fab

warden

mentat

lilac

fondrozvoje

perun

ceres

ceres

czechlight

cesnet

ceres

ceres

ceres

ceres





- National conference – 11. 12. 2017
- New design – posters, presentations, leaflets, demos, roll ups
.....
- Night before conference – new webpages , social networks
- VIDEO describing the process of logo creation
<https://www.youtube.com/watch?v=iO3xGL3Zq-k>
and printed brochure





JSME CESNET.
NAŠÍM VESMÍREM JSOU SÍŤOVÉ TECHNOLOGIE.



Tweety
547

Sledovaní
35

Sledující
498

Lajky
193

[Sleduji](#)



CESNET news

@CESNET_news Sleduje vás

Zprávy z národní e-infrastruktury pro

[Tweety](#)

[Tweety a odpovědi](#)

[Média](#)



CESNET news @CESNET_news · 5. 3.

InstallFest už zveřejnil všechna videa z přednášek [root.cz/zpravicky/install...](http://root.cz/zpravicky/installfest-2013/)





THANK YOU