

SIG-Marcomms meeting, Spring 2018, Espoo Finland

SIG-Marcomms got together to share ideas, experiences and best practices in March 2018, hosted by CSC-Funet in Espoo, near Helsinki, Finland.

Read the [blog report!](#)

Venue address:
Life Science Center Keilaniemi
Keilaranta 14
Espoo
Finland

See CSC's instructions on [hotels and how to get there](#), which will soon be updated to reflect new public transport options.

Registration is closed: see the [registration list!](#)

FINAL AGENDA

TIME	WHAT	WHO	SLIDES	NOTES
TUESDAY 13 March				
12:00-13:30	LUNCH & BAG DROP	Lunch kindly provided by CSC. The meeting room will be open from 12:00 so it will be possible to drop off your bags there first before finding the lunch room nearby (details to be provided).		
13:30-13:40	Welcome, introductions and agenda	Lonneke Walk (SURFnet - Chair) & Laura Durnford (GÉANT - Secretary)		
13:40-14:00	CSC & Funet welcome and marketing insights	Harri Kuusisto (CSC-Funet Development Manager)	Harri's slides	
14:00-14:20	Funet 2020 network renewal project	Teemu Kiviniemi (CSC-Funet Development Manager)	Teemu's slides	
14:20-15:20	NREN UPDATES - part 1			
	NOT UNINETT - pastures new	Lars Fuglevaag (UNINETT)	Lars's slides	
	UNINETT - structural changes & new strategy & marcomms	Mari Prestvik (UNINETT)	Mari's video and Mari's slides	
	RENATER - structural changes & new strategy & marcomms	Alice Thorel (RENATER)	Alice's slides	
15:20-15:35	COFFEE / TEA / EMAILS			
15:35-16:15	NREN UPDATES - part 2			
	From comic books to events and videos - plans for the ARNES anniversary	Goran Medenjak (ARNES)	Goran's slides and Goran's video	
	CESNET branding update	Ilona Trtíková (CESNET)	Ilona's slides as pdf and video	
16:15-17:30	CONFERENCES IN FOCUS			
	TNC18 marcomms planning & support	Rosanna Norman (GÉANT)	Rosanna's slides	
	DeiC conference preparations	Sanne Holm (DeiC)	Sanne's slides	
	How can GÉANT support your national conference? (TBC)	Rosanna Norman (GÉANT)	Rosanna's slides	
17:30-17:35	Day summary	Lonneke		

Evening	Pay-your-own dinner with the group at 'Fat Lizard' about 1 km from CSC (advance menu has been emailed), or do your own thing. Please let Laura know!			
WEDN ESDAY 14 March				
09:15-09:30	ARRIVAL, EMAILS			
09:30-11:00	CRISIS MANAGEMENT & COMMUNICATIONS - PART 1			
	Report from the 1st 'CLAW' workshop (15 mins)	Laetitia Lagneau (Belnet)	Laetitia's slides	
	CLAW terminology deliverable review (1 hour with breakouts)	Robert Haymon-Collins (Jisc)	Robert's slides and document	
	CLAW take-home lessons for DKCERT and DeIC (15 mins)	Torben Sørensen (DeiC)	Torben's slides	
11:00-11:15	COFFEE / TEA & emails			
11:15-12:15	CRISIS MANAGEMENT & COMMUNICATIONS - PART 2			
	Mini-workshop - hands on crisis communications exercise	Charlie van Genuchten (SURFnet)	CLAW presentations and deliverables and workshop documents	
12:15-13:00	LUNCH AND EMAILS	Lunch kindly provided by CSC		
13:00-13:40	SECURITY PROMOTION Proposal to extend 'CyberSaveYourself' NREN says "Be Safe and Smart online"	Lonneke Walk (SURFnet) Tomi Dolenc (ARNES)	Lonneke's slides and video and Tomi's slides	
13:40-14:40	GDPR & Marcomms - follow up from March 2017 & email discussion GDPR & ePR Your questions answered & discussion	Ana Alves & Pete Janusz (GÉANT)	Ana's slides	
14:40-14:55	COFFEE / TEA / EMAILS			
14:55-16:30	GÉANT Project updates			
	GÉANT Marcomms team & materials (5) White paper towards GN4-3 (5)	Paul Maurice (GÉANT)	Paul's slides	
	GÉANT Clouds: (50 mins) <ul style="list-style-type: none"> ▪ IaaS framework ▪ videoconference tendering ▪ File Sync'n'share 	Maria Ristkok (EENet of HITSa) and Lars Fuglevaag (UNINETT)	Maria & Lars's slides	
	InAcademia (25)	Karl Meyer (GÉANT)	Karl's slides	
16:20-17:10	Up2U project pilots need you!	Barbara Tóth (KIFÜ)	Barbara's slides	
17:10-17:20	day wrap up	Lonneke		
17:30	Depart for social evening in city centre, including a Helsinki experience and dinner, with a surprise menu.	Kindly provided by CSC - details on the day.		
THURS DAY 15 March				
09:15-09:30	ARRIVALS, EMAILS			

09:30-10:20	GÉANT Community Programme round-up Overview of active SIGs & TFs Focus on priority areas: security, conservancy, NOC training How can we better communicate the outcomes of SIGs & TFS?	Nicole Harris (GÉANT) Rosanna Norman (GÉANT)	Nicole's slides and Rosanna's slides	
10:20-11:10	PeaR community news - review and proposal	Laura Durnford and / or Paul Maurice (GÉANT)	Slides	
11:10-11:25	COFFEE / TEA & EMAIL TIME			
11:25-12:25	NRENs value proposition & positioning - REVIEW: <ul style="list-style-type: none"> SIG-MSP discussions Case for NRENs document & the bigger landscape (ECI, EOSC, EDI) A TASK FOR US?	Lonneke Walk (SURFnet) Lajos Balint (KIFU)	Lonneke's slides and Lajos's slides	
12:25-13:00	OPEN SPACE SESSION - SHOW OFF or CHALLENGES <i>(no formal presentations, just brief talk)</i> EaPConnect LoLa Concert Marketing strategy FCCN video Short update on marketing and conferences Just an idea - exchange colleagues? <i>Other spontaneous topics if we have time</i>	Laura Durnford (GÉANT) Neringa Jackevicė (LITNET) Salomé Branco (FCCN) Artemis Psarianou (GRNET) Lonneke Walk (SURFnet)	Laura's video Salomé's video	
13:00-13:15	Meeting feedback	Everyone	Survey	
13:15-13:25	Meeting review, next meeting, wrap up	Lonneke		
13:25-14:00	LUNCH	Lunch kindly provided by CSC		
14:00	GOODBYE!			

If you have ideas for topics for future meetings, please contact Laura.Durnford@geant.org or add them into the [agenda suggestions page](#). If you would like to host a future meeting, please let Laura know!