

SIG-Marcomms & Global PR Network joint meeting - 16 June 2019

There will be an opportunity to get together to share ideas, experiences and best practices in a joint meeting of SIG-Marcomms and the Global PR Network in Tallinn, Estonia. This will immediately precede TNC19, on Sunday 16 June 2019.

REGISTRATION IS CLOSED

Participation via videoconference MAY be possible - this will be confirmed on Saturday 15th June.

FINAL AGENDA

| TIME | WHAT | WHO | SLIDES |
|-------------|--|--|--|
| 09:00-09:20 | Welcome & round of introductions | Lonneke Walk (SURFnet - chair SIG-Marcomms) | |
| 09:20-10:40 | MORNING SESSION 1 Updates on SIG-Marcomms & Global PR Network activities since TNC18 (5 mins) InTheField update (30 mins) GREN map (30 mins) MarComms workshop UbuntuNet Connect 2018 | Helga Spitaler & Laura Durnford (GÉANT) Jane Gifford (AARNet) Kathryn Anthonisen (CANARIE) Hastings Ndebu | Laura & Helga's slides Jane's slides Kathryn's slides Hastings's slides |
| 10:30-11:00 | COFFEE BREAK | | |
| 11:00-12:30 | MORNING SESSION 2 Review of the groups, purpose and response (15) SEO essentials (20) Vlogging practical session (55) | Helga Spitaler (GÉANT) and Lonneke Walk (SURFnet) Dimple Sokartara (GÉANT) Lonneke Walk (SURFnet) | Dimple's slides Lonneke's slides |
| 12:30-12:40 | GROUP PHOTO!! | | |
| 12:40-13:20 | LUNCH & EMAILS | | |
| 13:20-15:30 | AFTERNOON SESSION 1 Metrics & strategy practices Measuring Impact of Activities Metrics for decision making Using Metrics Questions and comments Social media campaign results eduroam promotion activities & examples | Chaired by Gitte Kudsk (DeiC) Kathryn Anthonisen (CANARIE) Jane Gifford (Aarnet) Robert Haymon-Collins (Jisc) -- Dimple Sokartara (GÉANT) | Kathryn's slides Jane's slides Robert's slides (pdf) Dimple's slides |
| 15:30-15:50 | COFFEE BREAK | | |
| 15:50-17:25 | AFTERNOON SESSION 2 GDPR & IPR - what do do people from outside Europe need to know and do? (30-45 mins) "Speed dating" - describe your challenge, get feedback & find partners to follow up with during TNC (30-45 mins) TNC topics quick fire round (20-30 mins) | Magdalena Rzaca (GÉANT) YOUR CHALLENGE!? YOUR SELECTION OF TNC TOPICS? | Magdalena's slides |
| 17:25-17:30 | Meeting wrap up & goodbye! | | FEEDBACK SURVEY |

If you have any topic ideas for this or future meetings, please contact Laura.Durnford@geant.org or add them into the [agenda suggestions page](#).