

# SIG-Marcomms meeting, Spring 2018, Espoo Finland

SIG-Marcomms got together to share ideas, experiences and best practices in March 2018, hosted by CSC-Funet in Espoo, near Helsinki, Finland.

Read the [blog report!](#)

Venue address:  
Life Science Center Keilaniemi  
Keilaranta 14  
Espoo  
Finland

See CSC's instructions on [hotels and how to get there](#), which will soon be updated to reflect new public transport options.

Registration is closed: see the [registration list!](#)

## FINAL AGENDA

TIME	WHAT	WHO	SLIDES	NOTES
<b>TUESDAY 13 March</b>				
12:00-13:30	<b>LUNCH &amp; BAG DROP</b>	Lunch kindly provided by CSC. The meeting room will be open from 12:00 so it will be possible to drop off your bags there first before finding the lunch room nearby (details to be provided).		
13:30-13:40	Welcome, introductions and agenda	Lonneke Walk (SURFnet - Chair) & Laura Durnford (GÉANT - Secretary)		
13:40-14:00	CSC & Funet welcome and marketing insights	Harri Kuusisto (CSC-Funet Development Manager)	<a href="#">Harri's slides</a>	
14:00-14:20	Funet 2020 network renewal project	Teemu Kiviniemi (CSC-Funet Development Manager)	<a href="#">Teemu's slides</a>	
14:20-15:20	<b>NREN UPDATES - part 1</b>			
	NOT UNINETT - pastures new	Lars Fuglevaag (UNINETT)	<a href="#">Lars's slides</a>	
	UNINETT - structural changes & new strategy & marcomms	Mari Prestvik (UNINETT)	<a href="#">Mari's video and Mari's slides</a>	
	RENATER - structural changes & new strategy & marcomms	Alice Thorel (RENATER)	<a href="#">Alice's slides</a>	
15:20-15:35	COFFEE / TEA / EMAILS			
15:35-16:15	<b>NREN UPDATES - part 2</b>			
	From comic books to events and videos - plans for the ARNES anniversary	Goran Medenjak (ARNES)	<a href="#">Goran's slides</a> and <a href="#">Goran's video</a>	
	CESNET branding update	Ilona Trtiková (CESNET)	<a href="#">Ilona's slides as pdf and video</a>	
16:15-17:30	<b>CONFERENCES IN FOCUS</b>			
	TNC18 marcomms planning & support	Rosanna Norman (GÉANT)	<a href="#">Rosanna's slides</a>	
	DeiC conference preparations	Sanne Holm (DeiC)	<a href="#">Sanne's slides</a>	
	How can GÉANT support your national conference? (TBC)	Rosanna Norman (GÉANT)	<a href="#">Rosanna's slides</a>	
17:30-17:35	Day summary	Lonneke		

Evening	Pay-your-own dinner with the group at 'Fat Lizard' about 1 km from CSC (advance menu has been emailed), or do your own thing. Please let Laura know!			
<b>WEDN ESDAY 14 March</b>				
09:15-09:30	ARRIVAL, EMAILS			
09:30-11:00	<b>CRISIS MANAGEMENT &amp; COMMUNICATIONS - PART 1</b>			
	Report from the 1st 'CLAW' workshop (15 mins)	Laetitia Lagneau (Belnet)	<a href="#">Laetitia's slides</a>	
	CLAW terminology deliverable review (1 hour with breakouts)	Robert Haymon-Collins (Jisc)	<a href="#">Robert's slides and document</a>	
	CLAW take-home lessons for DKCERT and DeIC (15 mins)	Torben Sørensen (DeiC)	<a href="#">Torben's slides</a>	
11:00-11:15	COFFEE / TEA & emails			
11:15-12:15	<b>CRISIS MANAGEMENT &amp; COMMUNICATIONS - PART 2</b>			
	Mini-workshop - hands on crisis communications exercise	Charlie van Genuchten (SURFnet)	<a href="#">CLAW presentations and deliverables and workshop documents</a>	
12:15-13:00	LUNCH AND EMAILS	Lunch kindly provided by CSC		
13:00-13:40	<b>SECURITY PROMOTION</b> Proposal to extend 'CyberSaveYourself' NREN says "Be Safe and Smart online"	Lonneke Walk (SURFnet) Tomi Dolenc (ARNES)	<a href="#">Lonneke's slides and video and Tomi's slides</a>	
13:40-14:40	<b>GDPR &amp; Marcomms</b> - follow up from March 2017 & email discussion  GDPR & ePR Your questions answered & discussion	Ana Alves & Pete Janusz (GÉANT)	<a href="#">Ana's slides</a>	
14:40-14:55	COFFEE / TEA / EMAILS			
14:55-16:30	<b>GÉANT Project updates</b>			
	GÉANT Marcomms team & materials (5)  White paper towards GN4-3 (5)	Paul Maurice (GÉANT)	<a href="#">Paul's slides</a>	
	GÉANT Clouds: (50 mins) <ul style="list-style-type: none"> <li>▪ IaaS framework</li> <li>▪ videoconference tendering</li> <li>▪ File Sync'n'share</li> </ul>	Maria Ristkok (EENet of HITSa) and Lars Fuglevaag (UNINETT)	<a href="#">Maria &amp; Lars's slides</a>	
	InAcademia (25)	Karl Meyer (GÉANT)	<a href="#">Karl's slides</a>	
16:20-17:10	Up2U project pilots need you!	Barbara Tóth (KIFÜ)	<a href="#">Barbara's slides</a>	
17:10-17:20	day wrap up	Lonneke		
17:30	Depart for social evening in city centre, including a Helsinki experience and dinner, with a surprise menu.	Kindly provided by CSC - details on the day.		
<b>THURS DAY 15 March</b>				
09:15-09:30	ARRIVALS, EMAILS			

09:30-10:20	<b>GÉANT Community Programme round-up</b> Overview of active SIGs & TFs Focus on priority areas: security, conservancy, NOC training How can we better communicate the outcomes of SIGs & TFS?	Nicole Harris (GÉANT) Rosanna Norman (GÉANT)	<a href="#">Nicole's slides and Rosanna's slides</a>	
10:20-11:10	PeaR community news - review and proposal	Laura Durnford and / or Paul Maurice (GÉANT)	<a href="#">Slides</a>	
11:10-11:25	COFFEE / TEA & EMAIL TIME			
11:25-12:25	<b>NRENs value proposition &amp; positioning - REVIEW:</b> <ul style="list-style-type: none"> <li>SIG-MSP discussions</li> <li>Case for NRENs document &amp; the bigger landscape (ECI, EOSC, EDI)</li> </ul> A TASK FOR US?	Lonneke Walk (SURFnet) Lajos Balint (KIFU)	<a href="#">Lonneke's slides and Lajos's slides</a>	
12:25-13:00	<b>OPEN SPACE SESSION - SHOW OFF or CHALLENGES</b> <i>(no formal presentations, just brief talk)</i> EaPConnect LoLa Concert Marketing strategy FCCN video Short update on marketing and conferences Just an idea - exchange colleagues? <i>Other spontaneous topics if we have time</i>	Laura Durnford (GÉANT) Neringa Jackevicė (LITNET) Salomé Branco (FCCN) Artemis Psarianou (GRNET) Lonneke Walk (SURFnet)	<a href="#">Laura's video</a> <a href="#">Salomé's video</a>	
13:00-13:15	Meeting feedback	Everyone	<a href="#">Survey</a>	
13:15-13:25	Meeting review, next meeting, wrap up	Lonneke		
13:25-14:00	LUNCH	Lunch kindly provided by CSC		
14:00	GOODBYE!			

If you have ideas for topics for future meetings, please contact [Laura.Durnford@geant.org](mailto:Laura.Durnford@geant.org) or add them into the [agenda suggestions page](#). If you would like to host a future meeting, please let Laura know!