

# SIG-Marcomms & Global PR Network joint meeting - 16 June 2019

There will be an opportunity to get together to share ideas, experiences and best practices in a joint meeting of SIG-Marcomms and the Global PR Network in Tallinn, Estonia. This will immediately precede TNC19, on Sunday 16 June 2019.

## REGISTRATION IS CLOSED

Participation via videoconference MAY be possible - this will be confirmed on Saturday 15th June.

### FINAL AGENDA

TIME	WHAT	WHO	SLIDES
09:00-09:20	Welcome & round of introductions	Lonneke Walk (SURFnet - chair SIG-Marcomms)	
09:20-10:40	<b>MORNING SESSION 1</b> Updates on SIG-Marcomms & Global PR Network activities since TNC18 (5 mins) InTheField update (30 mins) GREN map (30 mins) MarComms workshop UbuntuNet Connect 2018	Helga Spitaler & Laura Durnford (GÉANT)  Jane Gifford (AARNet)  Kathryn Anthonisen (CANARIE)  Hastings Ndebvu	Laura & Helga's <a href="#">slides</a>  Jane's <a href="#">slides</a>  Kathryn's <a href="#">slides</a>  Hastings's <a href="#">slides</a>
10:30-11:00	COFFEE BREAK		
11:00-12:30	<b>MORNING SESSION 2</b> Review of the groups, purpose and response (15) SEO essentials (20) Vlogging practical session (55)	Helga Spitaler (GÉANT) and Lonneke Walk (SURFnet)  Dimple Sokartara (GÉANT)  Lonneke Walk (SURFnet)	Dimple's <a href="#">slides</a>  Lonneke's <a href="#">slides</a>
12:30-12:40	GROUP PHOTO!!		
12:40-13:20	LUNCH & EMAILS		
13:20-15:30	<b>AFTERNOON SESSION 1</b>  <b>Metrics &amp; strategy practices</b> Measuring Impact of Activities Metrics for decision making Using Metrics Questions and comments  <b>Social media campaign results</b> eduroam promotion activities & examples	Chaired by Gitte Kudsk (DeiC) Kathryn Anthonisen (CANARIE) Jane Gifford (Aarnet) Robert Haymon-Collins (Jisc)  --  Dimple Sokartara (GÉANT)	Kathryn's <a href="#">slides</a>  Jane's <a href="#">slides</a>  Robert's <a href="#">slides</a> (pdf)  Dimple's <a href="#">slides</a>
15:30-15:50	COFFEE BREAK		
15:50-17:25	<b>AFTERNOON SESSION 2</b> GDPR & IPR - what do do people from outside Europe need to know and do? (30-45 mins)  "Speed dating" - describe your challenge, get feedback & find partners to follow up with during TNC (30-45 mins)  TNC topics quick fire round (20-30 mins)	Magdalena Rzaca (GÉANT)  <b>YOUR CHALLENGE!?</b>  <b>YOUR SELECTION OF TNC TOPICS?</b>	Magdalena's <a href="#">slides</a>
17:25-17:30	Meeting wrap up & goodbye!		<b>FEEDBACK SURVEY</b>

If you have any topic ideas for this or future meetings, please contact [Laura.Durnford@geant.org](mailto:Laura.Durnford@geant.org) or add them into the [agenda suggestions page](#).