

SIG-Marcomms meeting 29-30 October 2020

This event will take place online.

If you have agenda ideas for this or future meetings, please contact Laura.Durnford@geant.org or add them directly into the [agenda suggestions page](#). If you would like to host a future meeting, please let Laura know!

Registration is open - [register here!](#)

[ZOOM USER GUIDELINES](#) FOR THIS MEETING, and [GEANT Privacy Notice](#) - this meeting will be recorded in Zoom.

FINAL AGENDA - TIMINGS ARE CET

THURSDAY 29 OCTOBER			
TIME	WHAT	WHO	SLIDES
11:50-12:00	ARRIVAL! Troubleshooting connections & 'virtual coffee break' together		
12:00-12:05	WELCOME	Lonneke Walk (SURF) Steering Committee member	
12:05-12:10	TEMPERATURE CHECK Quick warm-up questions via Mentimeter		
12:10-12:45	THUNDER & LIGHTNING Lightning-talk style presentations (5-mins!) / updates with the 'thunder' of discussion <ul style="list-style-type: none"> • Cybersecurity month • CESNET Cybsecurity campaign • Eastern Partnership - achievements and plans • Y1 of AfricaConnect3 - comms efforts and achievements TBC 	Davina Luyten (Belnet) Radovan Igljar (CESNET) Laura Durnford (GÉANT) Silvia Fiore (GÉANT)	Davina's slides (pdf) Radovan's slides (pdf) Laura's slides (pdf) Silvia's slides (pdf)
12:45-13:30	CATCHING UP ON COVID – ELASTIC NRENS AND STORIES OF SUCCESS Discussion session following up on discussions in our previous 2 meetings: is the time now right for us to start gathering examples of NREN successes during the crisis, or is it still too soon? What practical steps could we take? What examples are there of 'elastic NRENS' that have succeeded in stretching their remit to help new audiences / with new tools during these difficult times? <ul style="list-style-type: none"> • Examples from In The Field Stories • African NRENS' response to COVID TBC DISCUSSION	Hastings Ndebu (UbuntuNet Alliance)	Hastings's slides (pdf)
13:30-13:45	BREAK		
13:45-13:50	PULSE CHECK More Mentimeter questions		
13:50-14:10	GÉANT UPDATES <ul style="list-style-type: none"> • Community strategy workshop on marcomms • eduVPN & WiFIMon • TNC20 TNC21 comms 	Paul Maurice (GÉANT) Karl Meyer (GÉANT) Rosanna Norman (GÉANT)	Paul's slides (pdf) Karl's slides (pptx) Rosanna's slides (pdf)
14:10-14:25	CHALLENGE US TO YOUR CHALLENGES (open space session) Briefly describe a challenge you are facing and get feedback from the group. TNC21 comms!	YOU?	
14:25-14:30	Day wrap up - until tomorrow! IF YOU ARE NOT RETURNING FOR DAY 2, PLEASE DO THE FEEDBACK SURVEY!		

FRIDAY 30 OCTOBER			
11:50-12:00	ARRIVAL! Troubleshooting connections & 'virtual coffee break' together		
12:00-12:05	WELCOME & KAHOOT! (tbc)	Kathryn Anthonisen (CANARIE) Steering Committee member	
12:05-13:00	ONLINE ENGAGEMENT - COVID CHALLENGE 1: INTERACTIVE EVENTS With more meetings and even conferences taking place online, how can we ensure they are immersive, interactive, engaging and effective? What meeting platforms and interaction tools are being used? What practical tips are there for avoiding online meeting overload? How can hybrid events that combine online and face-to-face elements be managed and promoted? Discussion session with brief examples from: <ul style="list-style-type: none"> • SURF - online events and engagement • TNC21 and WHOVA Webinar For Virtual Conference • BASNET experiences with participating in EU online events • APAN - (Desktop) virtual environments for events and long-term collaboration • YOUR EXAMPLES / IDEAS HERE! 	Lonneke Walk (SURF) Steffie Bosman (GÉANT) Alexei Belotserkovsky (BASNET) Markus Buchorn (APAN) YOU?	Lonneke's slides (pdf) Markus's slides (pdf)
13:00-13:15	BREAK		
13:15-13:20	KAHOOT! (tbc)		
13:20-13:30	GREN update Materials, messaging & muscle!	Kathryn Anthonisen (CANARIE)	Kathryn's slides (pdf)
13:30-14:25	ONLINE ENGAGEMENT - COVID CHALLENGE 2: STAFF & COMPANY CULTURE Are staff still joining online socials? Do they still keep their cameras on and join in the conversation? Or has their level of interest in online meetings and events declined during the past few months? Is our creativity adversely affected by home working? What ways can staff be kept engaged, feeling appreciated and part of their team and company culture? Discussion with brief examples from: <ul style="list-style-type: none"> • PSNC - moving 'movie nights' online • AARNet - virtual wine • CANARIE - being in 'KAHOOT!' together • YOUR EXAMPLES / IDEAS HERE! (please let us know in advance) 	Damian Niemir (PSNC) Jane Gifford (AARNet) Kathryn Anthonisen (CANARIE) YOU?	
14:25-14:30	Meeting wrap up PLEASE DO THE FEEDBACK SURVEY!		
	GOODBYE!		