

# SIG-Marcomms & Global PR Network - joint meeting 11&12 June 2020

This was an opportunity to get together to share ideas, experiences and best practices online. (This meeting was originally scheduled for 8 June to take place in Brighton, UK, preceding the 2020 networking conference, but was moved online and to different dates in connection with COVID-19 and the cancellation of TNC20.)

If you have agenda ideas for future meetings, please contact [Laura.Durnford@geant.org](mailto:Laura.Durnford@geant.org) or add them directly into the [agenda suggestions page](#). If you would like to host a future meeting, please let Laura know!

This meeting was recorded in Zoom: see the [Zoom chat record](#) and the [video files](#) (restricted viewing).

## AGENDA

THURSDAY 11 JUNE 2020				
TIME (CEST)	WHAT	WHO	SLIDES	NOTES
11:50-12:05	<b>ARRIVAL!</b> <b>Troubleshooting connections &amp; 'virtual coffee break' together</b>			
12:05-12:10	Welcome	Lonneke Walk (SURFnet)		
12:10-12:15	SIG-Marcomms & Global PR Network activities since TNC19	Laura Durnford (GÉANT)	<a href="#">Laura's slides (pdf)</a>	
12:15-12:45	<b>THUNDER &amp; LIGHTNING</b> <b>Lightning-talk style presentations with the 'thunder' of discussion</b>  In The Field progress  GNAG - Global Network Architecture  GREN map update	Jane Gifford (AARNet) Jane Gifford (AARNet) Kathryn Anthonisen (CANARIE)	<a href="#">Jane's slides</a> <a href="#">Jane's slides</a> <a href="#">Kathryn's slides</a>	
12:45-13:30	<b>'All in One: The Modern Comms Pro'</b> Simple camera shooting, video editing, graphics designing and social media management, without formal training.	Effah Amponsah (WACREN)		
13:30-13:45	BREAK			
13:45-14:20	<b>CHALLENGE US TO YOUR CHALLENGES</b>  <b>Present a brief description of a challenge you are facing and get feedback from the group. (Let us know in advance so we can organise Zoom breakout rooms)</b>  GREN website  Cybersecurity month  IETF marcomms: how can R&E Networking & IETF work together?	Kathryn Anthonisen (CANARIE) Laetitia Lagneau (Belnet) Greg Wood (IETF)	<a href="#">Laetitia's slides</a> <a href="#">Greg's slides (pdf &amp; link)</a>	
14:20-14:30	Session discussion and goodbye until tomorrow - PLEASE DO THE <a href="#">FEEDBACK SURVEY!</a>			
FRIDAY 12 JUNE 2020				
11:50-12:05	<b>ARRIVAL!</b> <b>Troubleshooting connections &amp; 'virtual coffee break' together</b>			
12:05-12:10	Welcome	Lonneke Walk (SURFnet)		
12:10-13:15	<b>COVID-19: SUPPORTING RESEARCH ENGAGEMENT GLOBALLY</b>  This Q&A style discussion will explore how NREN MarComms can support NREN research engagement activities globally, including TF-RED and GREG. As an example, the activities of the Research Data Alliance (RDA) will be introduced. We will look at ways we can work together, including on supporting the push for open access to data that can help COVID-19 research (or other scenarios).	Discussion led by Jane Gifford (AARNet)  Guests: Carina Kemp, AARNet Director eResearch; Chris Atherton, GEANT Research Engagement Officer; Priyanka Pillai, Researcher and Research Data Alliance COVID-19 WG member.		
13:15-13:30	TEA BREAK			

13:30-14:15	<p><b>COVID-19: LESSONS LEARNED &amp; CHALLENGES TO FACE</b></p> <ul style="list-style-type: none"> <li>▪ Are we all still in crisis mode or a 'new normal'? What does this mean for marcomms activities and pressures at the moment?</li> <li>▪ Are there any additional lessons learned since we last met, about handling the crisis phase / adapting to a new normal / returning to an 'old normal'? Which of these scenarios do you think we will be living in once the pandemic is over?</li> <li>▪ Last time we agreed "start preparing already for the economic crisis to follow" - has anyone started? How?</li> <li>▪ What other challenges with the current pandemic are people still facing / anticipating?</li> <li>▪ What practical steps can we take individually / collectively to share the burden &amp;/or show our value?</li> </ul>	Discussion led by Naira Kocharyan (ASNET-AM)		
14:15-14:25	Session discussion			
14:25-14:30	Meeting wrap up & goodbye! - PLEASE DO THE <a href="#">FEEDBACK SURVEY!</a>			