

SIG-Marcomms & Global PR Network joint meeting - 16 June 2019

There will be an opportunity to get together to share ideas, experiences and best practices in a joint meeting of SIG-Marcomms and the Global PR Network in Tallinn, Estonia. This will immediately precede TNC19, on Sunday 16 June 2019.

REGISTRATION IS CLOSED

Participation via videoconference MAY be possible - this will be confirmed on Saturday 15th June.

FINAL AGENDA

TIME	WHAT	WHO	SLIDES
09:00-09:20	Welcome & round of introductions	Lonneke Walk (SURFnet - chair SIG-Marcomms)	
09:20-10:40	MORNING SESSION 1 Updates on SIG-Marcomms & Global PR Network activities since TNC18 (5 mins) InTheField update (30 mins) GREN map (30 mins) MarComms workshop UbuntuNet Connect 2018	 Helga Spitaler & Laura Durnford (GÉANT) Jane Gifford (AARNet) Kathryn Anthonisen (CANARIE) Hastings Ndebvu	 Laura & Helga's slides Jane's slides Kathryn's slides Hastings's slides
10:30-11:00	COFFEE BREAK		
11:00-12:30	MORNING SESSION 2 Review of the groups, purpose and response (15) SEO essentials (20) Vlogging practical session (55)	 Helga Spitaler (GÉANT) and Lonneke Walk (SURFnet) Dimple Sokartara (GÉANT) Lonneke Walk (SURFnet)	 Dimple's slides Lonneke's slides
12:30-12:40	GROUP PHOTO!!		
12:40-13:20	LUNCH & EMAILS		
13:20-15:30	AFTERNOON SESSION 1 Metrics & strategy practices Measuring Impact of Activities Metrics for decision making Using Metrics Questions and comments Social media campaign results eduroam promotion activities & examples	 Chaired by Gitte Kudsk (DeiC) Kathryn Anthonisen (CANARIE) Jane Gifford (Aarnet) Robert Haymon-Collins (Jisc) -- Dimple Sokartara (GÉANT)	 Kathryn's slides Jane's slides Robert's slides (pdf) Dimple's slides
15:30-15:50	COFFEE BREAK		
15:50-17:25	AFTERNOON SESSION 2 GDPR & IPR - what do people from outside Europe need to know and do? (30-45 mins) "Speed dating" - describe your challenge, get feedback & find partners to follow up with during TNC (30-45 mins) TNC topics quick fire round (20-30 mins)	 Magdalena Rzaca (GÉANT) YOUR CHALLENGE!? YOUR SELECTION OF TNC TOPICS?	 Magdalena's slides
17:25-17:30	Meeting wrap up & goodbye!		FEEDBACK SURVEY

If you have any topic ideas for this or future meetings, please contact Laura.Durnford@geant.org or add them into the [agenda suggestions page](#).