

SIG Marcomms meeting 17-18 September 2019, including joint meeting with SIG-MSP

1.1.1. eventrSIG-Marcomms will meet on 17-18 September 2019, including a joint meeting with SIG-MSP, hosted by RENATER in Montpellier, France.

1.1.2. Registration is open: [register here!](#)

The venue is in the old town:

Macabies Room
[Faculty of Medicine](#),
2 Rue de l'École de Médecine,
34090 Montpellier

2. Where to stay

[Ibis Montpellier Centre](#) (16 min walk)
[Hotel Mercure Montpellier Centre Comédie](#) (17 min walk)
[Pullman Montpellier Centre](#) (18 min walk)
[Royal Hotel](#) (12 min walk)
[Hotel Oceania](#) (13 min walk)

and just 2 min walk:
[Best Western Hotel Le Guilhem](#)

[Other hotel suggestions](#)

3. [Access to Montpellier](#)

FINAL AGENDA:

TIME	WHAT	WHO	SLIDES	NOTES
TUESDAY 17 Sept				
09:00-09:15	Arrivals & emails			
09:15-09:30	Welcome, introductions and agenda	Gitte Kudsk (DeiC - co-chair) & Laura Durnford (GÉANT - Coordinator)		
09:30-11:00	Practical session - introduction to making simple videos on mobile phones - part 1	Dimple Sokartara & Laura Durnford (GÉANT)	Slides & <u>https://geant.box.com/s/5aly22y2s099c1gjirager!ksrgtjrln</u>	
11:00-11:15	COFFEE / TEA / EMAILS			
11:15-12:45	Practical session - introduction to making simple videos on mobile phones - part 2	Dimple Sokartara & Laura Durnford (GÉANT)		
12:45-13:25	LUNCH (in Dugès Room, downstairs)			
13:25-14:00	WAKE UP! Hands-on communications game	Maria Ristkok (EENet of HITSA)		

14:00-15:20	A BUFFET OF UPDATES RENATER's focus on end-users GRENA communications Metric and measurement follow up: Using PIWIK for webstats What have we implemented in Portugal with ideas raised in sig-marcomms	Alice Thorel (RENATER) Tamara Gvenetadze (GRENA) Goran Medenjak (ARNES) Salomé Branco (FCT-FCCN)	Alice's slides Tamara's slides Goran's slides Salomé's slides & video	
15:20-15:40	COFFEE / TEA / EMAILS			
15:40-17:00	GÉANT UPDATES Introducing the new GÉANT CONNECT site Security awareness - promotional plans in GN4-3 GÉANT Trust & Identity Mentorship Programme Clouds update	Paul Maurice (GÉANT) via VC Charlie van Genuchten (SURFnet / GÉANT Project) Rosanna Norman (GÉANT) Maria Ristkok (EENet of HITSA)	Paul's slides Charlie's slides & gif & poster Rosanna's slides Maria's slides	
17:00-17:10	Day summary & end	Gitte Kudsk		
EVENING	Meet outside the church on Place ST. Roch at 19:30 for a pay-your-own-dinner			
WEDNESDAY 18 Sept				
09:00-09:15	ARRIVAL, EMAILS			
09:15-10:10	THE BREAKFAST BUFFET Jisc's digital 'self-serve' plans New PRACE website and tendering process How Enlighten Your Research in EaP gives us sustainability	Robert Haymon-Collins (Jisc) Marjolein Oorsprong (PRACE) Marina Sahakyan (ASNET-AM)	Robert's slides Marjolein's slides Marina's slides	
10:10-11:00	BRANDING & STRATEGY session - part 1 Branding thoughts in an interim organisation Branding the EaPEC2019 Conference Data visualisation & showing value	Gitte Kudsk (DeiC) Naira Kocharyan (ASNET-AM) Andrea Meloni (GÉANT) via VC	Gitte's slides Naira's slides Andrea's slides	
11:00-11:15	COFFEE / TEA / EMAILS			
11:15-12:15	BRANDING & STRATEGY session - part 2 Recruitment communications - Life at GÉANT campaign - CSC-Funet recruitment activities - Belnet recruitment communication	Rosanna Norman (GÉANT) Minna Lappalainen (CSC-Funet) Laetitia Lagneau (Belnet)	Rosanna's slides Minna's slides Laetitia's slides	
12:15-13:00	LUNCH & EMAILS			
START OF JOINT MEETING BETWEEN SIG-MARCOMMS & SIG-MSP				
13:00-13:15	Welcome & introductions	Maria Ristkok (EENet of HITSA) & Martin Bech (DeiC)		
13:15-13:35	Host welcome & presentation	Jean-François Guezou (RENATER)		

13:35-15:00	"Services marketing within a wider strategic plan" Session objective: better working together of services managers and marcomms teams to ensure a good fit between needs and outputs, to align team strategic planning and to support company strategy. Topics to include: Aspects of relationship management, how to get users involved in service development, how do we liaise with customers / users? How can marketing and service teams work together on this? Format: 20-minute presentations plus 30 minutes shared discussion ▪ SURFnet cloud services delivery ▪ CSC-Funet experiences ▪ RENATER's new agile method to develop services	Chaired by Martin Bech Michel Wets (SURFnet) Minna Lappalainen & Harri Kuusisto (CSC-Funet) Alice Thorel & Jean-François Guezou (RENATER)	Michel's slides Alice & J-F's slides Harri & Minna's slides	
15:00-15:30	COFFEE / TEA / EMAILS			
15:30-17:15	"Brand management" Session objective: discuss (and agree?) on brand management challenges and best practices for NRENs and GEANT community Topics to include: when to use an NREN-name/logo, how to address a request for wider GEANT (and EU) recognition among users, practical approaches Format: panel discussion / interviews including open discussion with the whole group	Chaired by Gitte Kudsk Panel to include: Mark Tysom (Jisc - SIG-MSP) Martin Bech (DeiC - SIG-MSP) Damian Niemir (PSNC - SIG-Marcomms) Minna Lappalainen (CSC - SIG-Marcomms)		
17:15-17:30	Wrap up, end joint meeting	Maria Ristkok, Martin Bech		
EVENING 18:20 MEET & BUS	BUS TO JOINT SOCIAL EVENT: 18:20 meet at bus departure point (pdf) = mediatheque Emile Zola (statue at the entrance) 7pm dinner at beach restaurant "la baie du roi" (https://www.labaieduroi.fr/index.html) in the city of Grau du Roi, about 20mn of Montpellier. Returning to Montpellier around 22:00 CEST.	Kindly organised by RENATER		
THURSDAY 19 Sept	SIG-MSP meeting - you are welcome to stay to attend this (morning) meeting too - see the agenda and please register .			

If you have any topic ideas for future meetings, please contact Laura.Durnford@geant.org or add them into the [agenda suggestions page](#).

Naira's [video](#)

Salome's [video](#)

Rosanna's [video](#)

ALice's video

Robert's video

Christine's [video](#)

[Damian's](#)

[Marina's](#)