TF-CPR meeting 16-18 March 2016 - Stockholm, Sweden

Registration is closed.

The Spring 2016 meeting will be held in the SUNET offices.

This is the final agenda and slides.

WHAT	wнo	SLIDES
LUNCH (& EMAIL TIME)	Kindly provided by SUNET	
Materials market: bring samples of your latest brochures, annual reports, branded giveaways etc. and be prepared to tell something about them (target audience, budget, distribution event etc.)	ALL!	
Welcome, introductions and agenda	Lonneke Walk (SURFnet - Chair) & Laura Durnford (GÉANT - Secretary)	
Welcome & host organisation overview	Valter Nordh (CTO of SUNET)	Valter's slides
SUNET Marcomms overview	Emma Almroth (SUNET)	Emma's slides
COFFEE / TEA / EMAILS		
NREN update - CESNET anniversary & rebrand	Klára Thomasová (CESNET)	Klára's slides
GÉANT (GN4-1) Project updates: part 1 Overview - anticipating the move from GN4-1 to GN4-2	Melanie Pankhurst (GÉANT)	Melanie's slides
eduroam Selfies campaign	Karl Meyer (GÉANT)	Karl's slides
GÈANT Clouds update; new web pages (hopefully in place by then), bimonthly newsletter, status and what-to-do regarding the laaS tender.	Lars Fuglevaag (UNINETT)	Lars's slides
Day summary	Lonneke	
DINNER details TBC	Kindly provided by the GÉANT Project	
Storytelling training part 1		
COFFEE / TEA		
Storytelling training part 2		
Storytelling as the driver on the SWITCH website - lessons learned	Roland Eugster (SWITCH)	Roland's slides
Storytelling - discussion about the training, SWITCH's lessons and other experiences / take homes	All	
LUNCH AND EMAILS	Kindly provided by SUNET	
GÉANT (GN4-1) Project updates: part 2 eduGAIN - release the attributes materials	Karl Meyer (GÉANT)	Karl's slides
	LUNCH (& EMAIL TIME) Materials market: bring samples of your latest brochures, annual reports, branded giveaways etc. and be prepared to tell something about them (target audience, budget, distribution event etc.) Welcome, introductions and agenda Welcome & host organisation overview SUNET Marcomms overview COFFEE / TEA / EMAILS NREN update - CESNET anniversary & rebrand GÉANT (GN4-1) Project updates: part 1 Overview - anticipating the move from GN4-1 to GN4-2 eduroam Selfies campaign GÈANT Clouds update; new web pages (hopefully in place by then), bimonthly newsletter, status and what-to-do regarding the laaS tender. Day summary DINNER details TBC Storytelling training part 1 COFFEE / TEA Storytelling training part 2 Storytelling as the driver on the SWITCH website - lessons learned Storytelling - discussion about the training, SWITCH's lessons and other experiences / take homes LUNCH AND EMAILS	LUNCH (& EMAIL TIME) Kindly provided by SUNET Materials market: bring samples of your latest brochures, annual reports, branded giveaways etc. ALLI Melcome, introductions and agenda (Lonneke Walk.) Welcome, introductions and agenda (Lonneke Walk.) Welcome & host organisation overview Walter Nordh (CTO of SUNET) SUNET Marcomms overview Walter Nordh (CTO of SUNET) COFFEE / TEA / EMAILS NREN update - CESNET anniversary & rebrand (CESNET) GÉANT (GN4-1) Project updates: part 1 Overview - anticipating the move from GN4-1 to GN4-2 eduroan Seifles campaign GÉANT Clouds update: new web pages (hopefully in place by then), bimorithly newsletter, status and what-to-do regarding the lasS tender. DINNER details TBC Storytelling training part 1 COFFEE / TEA Storytelling training part 2 Storytelling training part 2 Storytelling as the driver on the SWITCH website - lessons learned GEANT (GN4-1) Project updates: part 2 Kindly provided by SUNET Kindly provided by SUNET Storytelling - discussion about the training, SWITCH's lessons and other experiences / take homes All LUNCH AND EMAILS Kindly provided by SUNET

14:05- 15:05	eduOER - service launch and promotion	Peter Szegedi (GÉANT)	Peter's slides Note: a fuller version will be presented then uploaded here for archiving.
15:05- 15:20	COFFEE / TEA / EMAILS		
15:20- 15:40	Show off time! Take up to 5 minutes to highlight a success in the past year.	ALL	topics
15:40- 16:00	30th anniversary update	Laura Durnford (GÉANT)	Laura's slides
16:00- 16:30	NREN update - JISC (Janet)	Robert Haymon-Collins	Robert's slides and a video
16:30- 17:15	Use of interactive network maps in comms: Nordic NRENs experiences and input from you (discussion)	Mattis Daae (UNINETT)	Mattis's slides
17:20- 17:30	day wrap up	Lonneke	
Evening	no specific arrangements		
FRIDAY 18 MARCH			
09:00- 09:45	Fibre wash workshop		
09:45- 10:35	Newsletters: experiences / metrics / internal-focus / lessons learned - DISCUSSION	All	Laetitia's slides
10:35- 11:05	SIG - steering committee & changes	Laura Durnford (GÉANT)	
11:05- 11:30	COFFEE & EMAIL TIME		
11:30- 12:15	Challenges meet and greet - 'open space' informal sharing Before the meeting everyone can send a challenge they experience. During the meeting they briefly explain the challenge they experience and during this hour then the rest of the participants go from person to person to give input, solutions or just share information or ideas.	ALL	topics
12:15- 12:35	NREN update - SURFnet strategic communication framework	Lonneke Walk (SURFnet)	Lonneke's slides
12:35- 12:55	discussion - strategic communications and communications strategy	ALL	
12:55- 13:00	Meeting review, next meeting, wrap up	Lonneke	
13:00	LUNCH & GOODBYE	Kindly provided by SUNET	